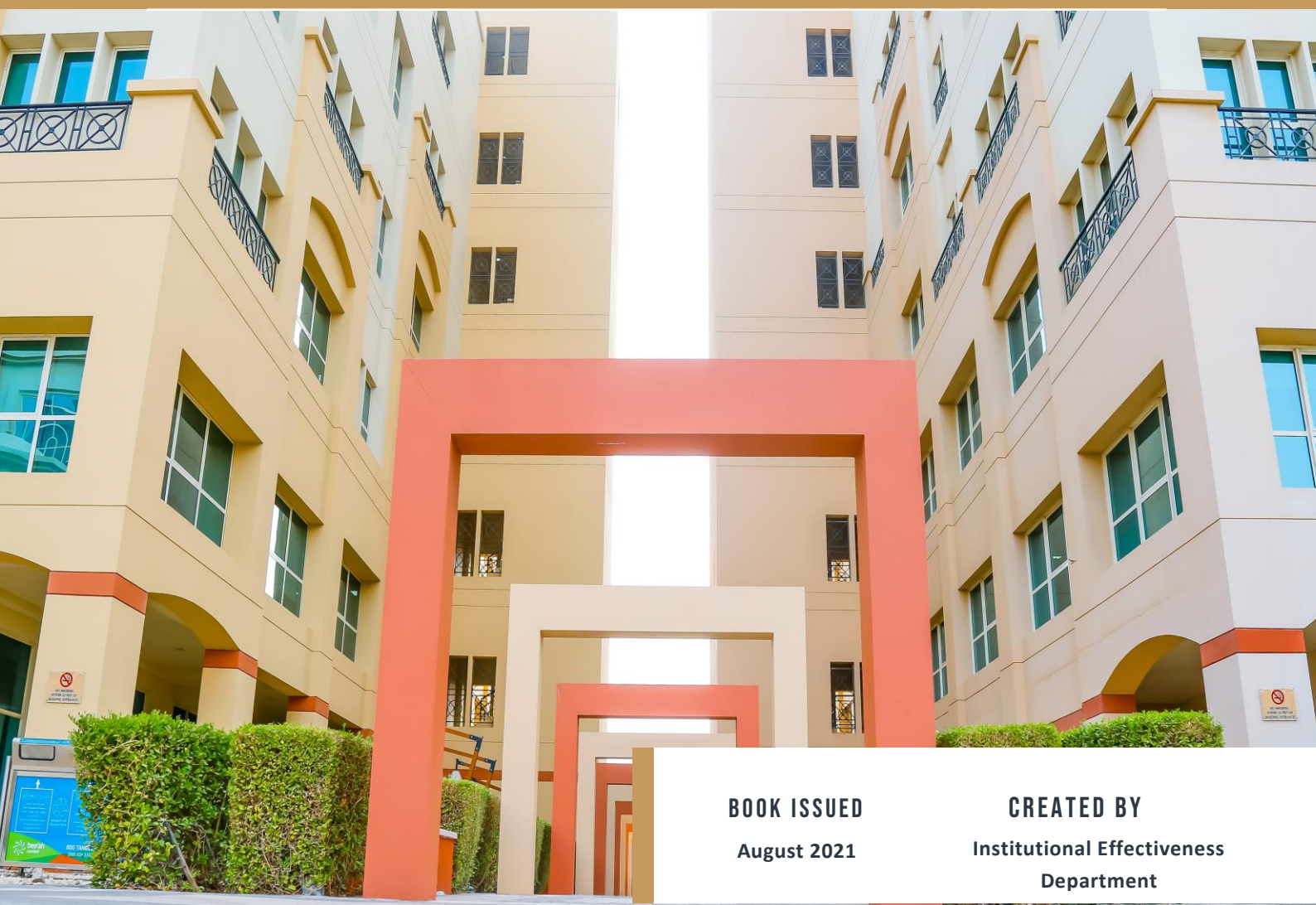




الجامعة
الأمريكية
في الإمارات
American
University
in the Emirates

FACTBOOK 2020-2021



BOOK ISSUED
August 2021

CREATED BY
Institutional Effectiveness
Department

PREFACE



The 2020-2021 American University in the Emirates Fact Book was conducted with the intend of presenting data on:

- Admissions;
- Student Enrollment;
- Degrees Conferred;
- Success rates;
- Alumni and Employability;
- Academic Programs and Courses;
- Faculty and Staff;
- Tuition, Aid and Scholarships;
- Faculty Research,

to provide the University stakeholders with the overview of institutional information.

The Factbook was conducted by the Institutional Effectiveness Department

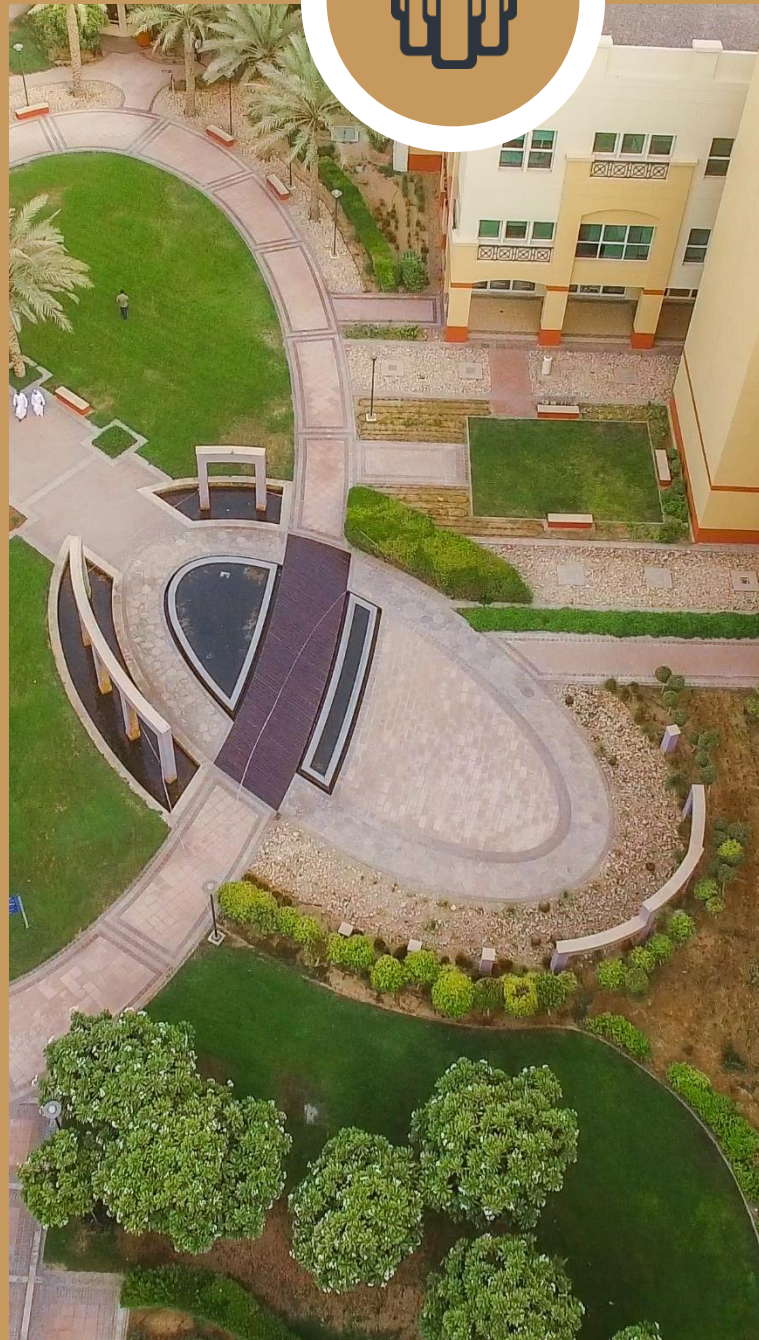


TABLE OF CONTENTS

01	UNIVERSITY OVERVIEW	PAGE 1
02	ACCREDITATIONS	PAGE 9
03	ORGANIZATION AND GOVERNANCE	PAGE 10
04	ADMISSIONS	PAGE 13
05	STUDENT ENROLLMENT	PAGE 15
06	DEGREES CONFERRED	PAGE 23
07	SUCCESS RATES	PAGE 26
08	ALUMNI AND EMPLOYABILITY	PAGE 30
09	ACADEMIC PROGRAMS	PAGE 33
10	COURSES, COURSE ENROLLMENT & CLASS SIZE	PAGE 35
11	FACULTY	PAGE 38
12	STAFF	PAGE 43
13	TUITION	PAGE 46
14	AID AND SCHOLARSHIPS	PAGE 48
15	FACULTY RESEARCH	PAGE 52
16	FINANCIAL DATA	PAGE 55
17	TERMS AND DEFINITIONS	PAGE 56

I. University Overview

History of AUE

2007-2008

As a first step, by the end of academic year 2007-2008 (May 2008), American College in the Emirates changed its name to "the American University in the Emirates" (AUE). Simultaneously, the Institution substituted its associate's degree programs into four-year bachelor's degree programs. Finally, the University persuaded its associate's degrees' graduates to continue for bachelor's degrees at the same Institution. To better reflect these changes, the University's mission changed to, "AUE is committed to offer quality, multidisciplinary, and career-oriented academic degree programs, that prepare students for successful employment and continuing higher education." (July 2008) in which the University discontinued the associate degree programs and started offering newly accredited bachelor's degree programs, the student enrollment reached 460 students.

2010-2011

Starting in 2010-2011, the University added two master's programs: the Master of Business Administration and Master of Arts in Diplomacy. The AUE also established the College of Law with a Bachelor of Law program. By this time, the number of enrolled students had grown to 1,000 students with increased diversity. To serve the growing student body better and represent the students' voice in University governance, the official Student Council was formed. Also, an athletic office was established with the men's swimming and men's soccer team. The soccer team won first place in the Dubai Universities Football League and third place in the National League in the following year. In addition, the swimming team won first place in the National Universities Swimming Championship.

2013-2014

During 2013-2014, under the patronage of His Highness Sheikh Nahyan bin Mubarak Al Nahyan, Minister of Culture, Youth and Community Development in the UAE, the AUE and the North Atlantic Treaty Organization (NATO) hosted an international conference on NATO's approach to Gulf Cooperation, Lessons Learned and Future Challenges. The AUE hosted its first Global Day event to promote awareness of cultural diversity and celebrate the different nationalities represented at the AUE. Students collaborated with their embassies and councils in preparation for the event. The AUE now hosts this event yearly. Also, under the patronage of Dubai Police, Dubai Health Authority, MBC, and other hospitals, the AUE hosted its first event to raise awareness of breast cancer. Since then, the AUE has hosted several events to promote cancer awareness.

2014-2015

In the academic year 2014-2015, the AUE held its first International Cancer Awareness Forum, in the patronage of the Minister of Health of Saudi Arabia, the chief of Health Ministers in the GCC, and Princess Dina Mired from Jordan. In addition, the AUE held its first International Conference on Sports Law and Sports Management.

2015-2016

The International Majlis of Women was established during the academic year 2015-2016 to empower women to become agents of positive change. The former First Lady of South Africa and the First Lady of Ghana attended the inauguration.

2017-2018

In the academic year 2017-2018, the College of Computer Information Technology has received the ABET accreditation for its bachelor of science in computer science program. In November 2017, the College of Computer Information Technology organized the first Smart Cities Forum at the University premises. The forum's aimed to provide a platform to experts and community members to exchange information and insights that may lead to more awareness about the Smart Cities opportunities and challenges. This was the foundation to increase research and education in the field and help the community to be at the forefront of the modern world.

In the same year, AUE's College of Security and Global Studies was established. Furthermore, the AUE held its first International Research Conference, in association with Springer, on creative business and social innovation.

2018-2019

Building on its success, the AUE held its second International Research Conference during the academic year 2018-2019, in association with Springer, on sustainable development and social responsibility.

Also, in November 2018, the College of Computer Information Technology continued the second forum of Smart Cities.

2016-2017

In the academic year 2016-2017, the University established the College of Education with a new degree program, the Bachelor of Education. Furthermore, the AUE held its 1st International Equine Forum, under the patronage of H.H. Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai and Minister of Finance, to discuss the challenges and future innovations in the race of equine industry.

Also, in academic year 2016-17, the result of employer involvement provided an insight of joint organizing seminar for Dubai Immigration Department for Future Foresight, where the University graduates promote discipline-level prediction, accordingly the University organized the Future Foresight Workshop, which was delivered by Prof. Peter Bishop (Professor of Future Foresight in Houston University) and Dr. Freija Van Duijne (Professional Futurist). The audiences were employers from different governmental entities in Dubai working in Future Foresight divisions, and included a free-pass invitation for the relevant-field University alumni.

Another valuable insight from employers, Dubai Courts and Dubai Electricity and Water Authority (DEWA) suffer from the lack of specialists in Knowledge Management, also they suggested the University to drive the scholarly efforts in the field of knowledge Management. The initial response was organizing a seminar for knowledge management inviting the leading entities in the field with focus on the government entities, to have more insight and more market research from the business firm. The seminar was organized in April 2017 - Dubai Courts premises, and delivered by knowledge management international practitioner and academics.

2019 - 2020

FEBRUARY 2019

In February 2019, the College Media and Mass Communication organized its 1st Media Forum that focused on the power of media, the various trends seen in the media industry and the future of the social media and business. The event saw participation of media-industry prominent firms from the region joined in as the honorary audience and panelists.

Similarly, in February 2019, the AUE has established the Innovation lab that aims to enriches the culture of innovation and entrepreneurship among the students and serves as a platform for collaboration between students from different disciplines to develop their start up ideas.

AUE students participated in the UAE Innovation week in February 2019, the students prototypes were presented to the Commander-in-Chief of Dubai Police, His Excellency Major General Abdullah Khalifa Al Marri.

MARCH 2019

The College of Design (CDES) organized the 1st Melange Exclusif Fashion Show in March 2019, where Talented Fashion design student designers represent their exciting Spring 2019 collection.

APRIL 2019

The 3rd AUE Student Research Competition held in April 2019, the competition has nationally expanded to 26 higher education institutions and attracted more than 90 submissions from undergraduate and graduate participants, the competition aims to instilling life-long learning, reinforcing students' future employability skills, and fostering entrepreneurial mindsets and attitudes pertinent to education, research, and innovation.

In April 2019, the College of Law organized the 1st scientific conference of the College of Law, and in cooperation with the Emirates Association of Lawyers. The AUE also proudly represented the United Arab Emirates in the Asian University Sports Federation (AUSF) Football Cup held in China.

In academic year 2019-2020, and in response to the unfolding of the global pandemic shifted its course delivery and services to Distance learning. The University has extended its academic and student support in three areas, (a) Academic Support Services, which include access to a broad range of educational learning opportunities for the enhancement of teaching, research and creative activities for faculty members and students. The Library provides online educational resources and databases, through the Learning Management System for all faculty members and students. In addition, students are provided with electronic textbooks (e-books) for each of the courses registered.

Also, academic support services include the Advising and Success Center, which offers support and assistance in conjunction with academic advisers to track student academic performance. The dedicated online portal is designed to monitor student status and progress, operated by the appointed Advisor and Student Success Officer. Moreover, students with physical and/or mental special need receive the support needed not only physically but also virtually by the Counseling and Disability Office to achieve their academic career goals. The Guidance and Counseling Office may communicate with students or vice versa via the Learning Management System to assist students, as outlined in the Student Counseling and Disability Support Policy.

The other aspect of support is reflected in (b) Student Support Services, which support students by offering various avenues of financial support. The Learning Management System allows students to apply for grants, scholarships and financial aids and allows them to submit the necessary supporting documentation online for the Students Life Office analysis, evaluation and implementation in the light of the Student Financial Support Policy. In addition, the Career and Job Placement Office prepares students for successful employment and offers an online career platform within the Student Learning Management Framework, allowing them to upload their resumes, view available jobs and upcoming career activities online, in accordance with the Career Policy.



2020 - 2021

The academic year 2020-2021 witnessed the continuity of delivering education despite the challenges brought by COVID-19 pandemic and moved from reaction and resilience to recovery. As the restrictions eases, the University has demonstrated its complete preparedness to proceed with either blended learning system, or with complete face-to-face operation.

It is pertinent to note that most of the academic operations were digitalized. Despite the challenges of pandemic, the University witnessed increased publications in Qi and Qii journals. The year also noted major achievements by students' in leading regional competition organized by Chartered Institute of Marketing's. The University was thrilled to note when fashion design students were announced winners at the global fashion design competition, ZAY. The year witnessed an extraordinary participation of its Public Relations students to the Third Communication Forum under the theme "Research and Community initiatives" organized by a regional University, representing 13 Arab countries.

The year also observed the fourth edition of the Virtual Student Research Competition (AUE SRC) in April organized to promote scientific research among students. The competition witnessed more than 100 entries and presentations from leading Universities in the region.

The AUE has partnered with Future Innovation Summit in October organized under the auspices of The Private Office of Sheikh Saqer Bin Mohamed Al Qasimi reflecting the country's 2040 vision.

This year the University also witnessed organizing its first International Arabian Gulf Security Conference in November bringing more than 200 papers from leading researcher and security experts from all over the world to discuss vital security related issues and further to contribute to existing scholarly publications.

This year in collaboration with Institute of Management Accountants IMA, its Platinum training provider Morgan International, and Wiley who is the official content provider for the CMA, a CMA informative webinar session was conducted followed by a competition in March 2021 that observed participation of many students.

In addition, the collaboration with the Middle East Public Relations Association (MEPRA), which is the region's leading body for public relations and communication professionals and students facilitated student engagement in regional competitions and in international Merged Media content creation and Pitches with HAVAS PR.

As a step further in its commitment to international accreditation the College of Business Administration observed on-site visit by Association to Advance Collegiate Schools of Business.

AUE VISION, MISSION, AND CORE VALUES



Vision

“The American University in the Emirates (AUE) is dedicated to be one of the leading higher educational institutions locally and regionally, providing an integrated pathway for students to become creative, effective, and productive members of the community.”



Mission

“The American University in the Emirates is a coeducational undergraduate and graduate degree-granting institution committed to preparing students as global citizens for future career aspirations and lifelong learning through quality teaching, research, and service opportunities.”



AUE Core Values



GOALS & OBJECTIVES

Offer quality academic programs that enable students' success as professionals and positive contributors to their various communities

- Maintain a high-quality general education program with rigorous assessment and improvement plan
 - Offer and maintain high quality and market relevant undergraduate and graduate programs
 - Maintain rigorous academic assessment plan that includes continuous improvement
 - Recruit high caliber faculty and retain them through faculty development initiatives
-

Promote and support academic research at AUE

- Incentivize academic research through setting research expectations, evaluation, promotion and continuation of employment at AUE
 - Develop institutional research partnerships
 - Provide support for faculty research
-

Enhance and expand student and academic support services based on best practices to support students at AUE

- Engage each of the student support units to develop and implement initiatives to vv
- Develop strategies to enhance engagement with the alumni community
- Expand and strengthen the engagement of Guidance and Counselling Center to enrich the learning environment
- Enhance the academic support services at AUE to increase student retention
- Enhance the on-campus experience of students

Engage in sustainable practices in the areas of finance, health, safety, and risk management

- Integrate the institutional annual planning process with the institutional budgeting processes by allocating funds for all institutional goals
- Diversify and increase institutional sources (grant and endowments) and amount of revenue
Ensure compliance with standards of health, safety and accessibility for people with special need
- Implement Strategic enrollment management practices to include long-term relationships with high schools, regional/international student recruitment initiatives to improve student enrollment
- Utilize the marketing channels for institutional branding

Integrate quality management and institutional effectiveness processes across the university to seek improvement by using results

- Ensure that AUE enhances, implements, and practices (quality management) institutional effectiveness process
- Review, revise, and implement organizational structure to optimize institutional resources to include people, funds, and space
- Seek and maintain institutional program level accreditation by demonstrating compliance

FALL 2020 FAST FACTS

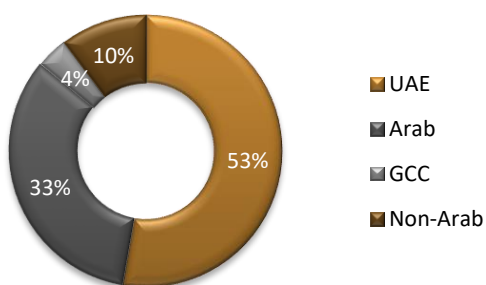
Student Demographic

Admission Fall 2020-21	
No. of Applicant	1324
No. of Admitted	621
No. of Enrolled	332

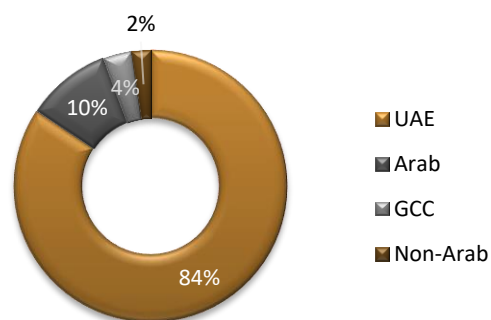
Enrollment Fall 2020-21	
Total Enrollment	1978
Enrolled Undergraduate	1717
Enrolled Graduate	261
No. of Nationality	64

Enrollment by and Nationality Group

Bachelor Degree

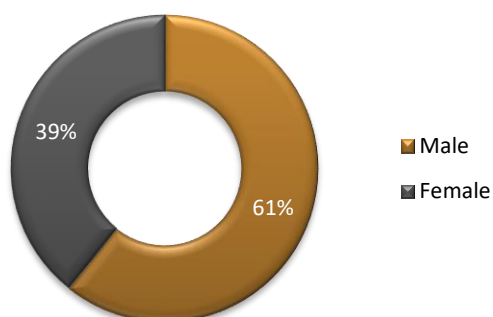


Master Degree

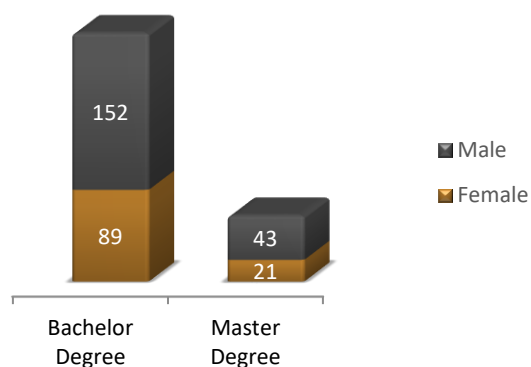


**Includes only degree-seeking students, graduates and undergraduates*

Student Male to Female Percentage



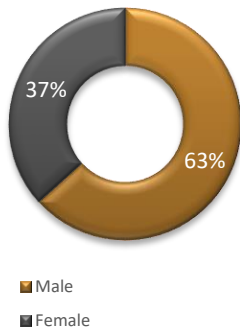
Graduates by Award-Level & Gender



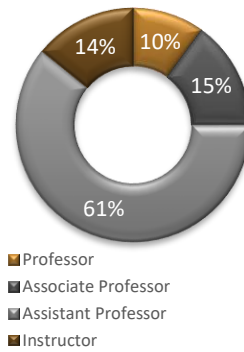
FALL 2020 FAST FACTS

Faculty and Staff

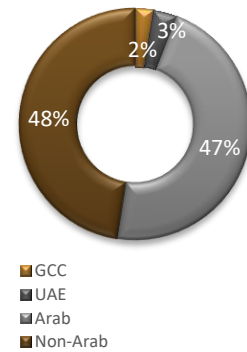
Faculty by Gender



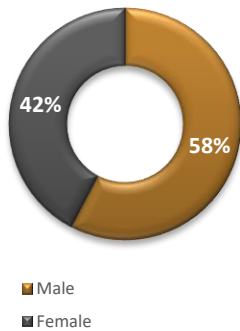
Faculty by Rank



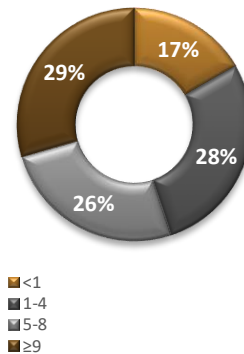
Faculty by Nationality



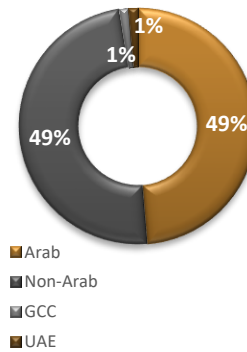
Staff by Gender



Tenure of Staff Members (in years)



Staff by Nationality



II. Accreditations

Institutional level

Ministry of Education Accreditation

2006 accredited at College level as American College in the Emirates (ACE)

2008 accredited at University level as American University in the Emirates

2012 full accreditation

All programs are accredited by Ministry of Education: 7 colleges; 12 Bachelor programs; 10 Master programs

Program/specialization level

- ✓ Bachelor in Computer Science accredited by ABET, 2019
- ✓ College of Business Administration Curriculum received International Accreditation by Chartered Institute of Management Accountants (CIMA), 2019. Five of COBA specializations, namely; Accounting, Finance, Business Management, HRM and e-commerce & Marketing, have attained curriculum equivalency.
- ✓ Human Resource Management specialization fully aligned with the standards set by the Society for Human Resource Management (SHRM), 2019

III. Organization and Governance

Board of Trustees

MAJOR GEN. DR. AHMED NASSER AL RAISI,
Chairman of the Board of Trustees

Major General Dr. Ahmed Naser Al Raisi is a leading UAE law enforcement officer and the current General Inspector of the Ministry of Interior, UAE. He was appointed to this position in April 2015 after leaving an indelible mark upon the Abu Dhabi Police, General Directorate of Central Operations.

MR. MIRZA AL SAYEGH,
Deputy Chairman of the Board of Trustees,
Director - Office of H.H Sheikh Hamden Bin Rashid Al Maktoum

Mirza Al Sayegh was born in Dubai, UAE, attended private tuition at his father's school in the early days and in 1957 he attended the first UAE Government School in Dubai for his primary education years. After completing his secondary education at Dubai Secondary School, in 1967 Mirza was enrolled in the University of Jordan, and graduated with a BA in Business Administration in 1971.

PROF. MUTHANNA G. ABDUL RAZZAQ,
President and CEO of the AUE (*ex-officio*)

An eminent professional, educationist, Professor Muthanna Abdul Razzaq, completed his Bachelor Degree in Business Administration and Accounting from Al Mustansirya University. He got his Postgraduate Diploma in Cost Accounting from Baghdad University and moved to the UK to finish his Ph.D in Management Accounting, from the University of Manchester (UMIST).

MR. KHALAF AL QUBAISI,
Board Member (*ex-officio*)

A passionate entrepreneur, Mr. Khalaf Al Qubaisi is currently the Chairman of Specialized Investment Group (SIG), headquartered in Al Ain and a Board Member at American University in the Emirates (AUE) since its inception.

MATTHEW D. SHANK, PH.D.,
Board Member
President Emeritus and Professor of Marketing, Marymount
University Interim President, World Affairs Council, Washington DC

Matthew D. Shank became Marymount University's sixth president in July 2011 and recently resigned as President Emeritus in June, 2018 after seven years of service. After a successful tenure at Marymount, President Shank is currently serving as the interim President of the World Affairs Council – DC. In January, 2019, Dr. Shank will become the 8th President of the Virginia Foundation of Independent Colleges, a consortium of 15 private universities in the Commonwealth.

PROF. SUZANNE TRAGER ORTEGA,
Board of Member
President of the Council of Graduate Schools

Suzanne Ortega became the sixth President of the Council of Graduate Schools on July 1, 2014. Prior to assuming her current position, she served as the University of North Carolina (UNC) Senior Vice President for Academic Affairs (2011-14). Previous appointments include the Executive Vice President and Provost at the University of New Mexico, Vice Provost and Graduate Dean at the University of Washington, and the University of Missouri.

DR. M. JEAN KELLER, CTRS, FALS,

Board Member,
University of North Texas, USA

Dr. M. Jean Keller is a professor in the University of North Texas (UNT) Department of Kinesiology and Public Health. She has served UNT as Vice President for Equity and Diversity and Community Engagement for the past five years. She previously served as Provost and Deputy Vice Chancellor for Transition of UNT Dallas for five years.

FRANK F. ISLAM, Chairman/ CEO of FI

Board Member,
Chairman/ CEO of FI Investment Group (FIIG), USA

Frank F. Islam is an entrepreneur, philanthropist, civic leader and thought leader. Frank has a special commitment to civic, educational and artistic causes. In all of his endeavors, he strives to create opportunities that are sustainable and uplifting for humanity - guided by the virtues of hard work, focus, quality, innovation and kindness.

KHALID NASSER ALSHAMSI

Board Member
Managing Director and Chief Investment Officer of Dubai Group

Khalid Nasser AlShamsi is the Managing Director and Chief Investment Officer of Dubai Group, a multi-billion dollar diversified and multi-strategy investment firm. In this capacity, he oversees and manages investments across multiple asset classes from public and private equity to real estate and alternative investments.

DR. AMIN HUSSAIN AL AMIRI

Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee.

Dr. Amin Hussain Al Amiri is the Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee. Dr. Al Amiri obtained his Ph.D and M.Sc in Medical Science in 2003 from Faculty of Medicine, Aberdeen University in Scotland, UK.

MR. ABDULLATIF ABDULLA AHMED AL

Board Member,
Group Chief Executive Office of RMB
MR. ABDULLATIF ABDULLA AHMED AL MULLA, Group Chief Executive Office of RMB, Member of the Board, AUE

Mr. Abdullatif Abdulla Ahmed Al Mulla currently serves as Group Chief Executive Office of RMB, a conglomerate in the real Estate development and contracting. Prior to this Abdullatif Al Mulla took the helm of Dubai Properties Group (DPG) as Group CEO, bringing with him over two decades of experience in strategic leadership.

MAJOR GENERAL ABDULLA AL HASHMI

Board Member,
Assistant Undersecretary for Support Services, UAE Ministry of Defence

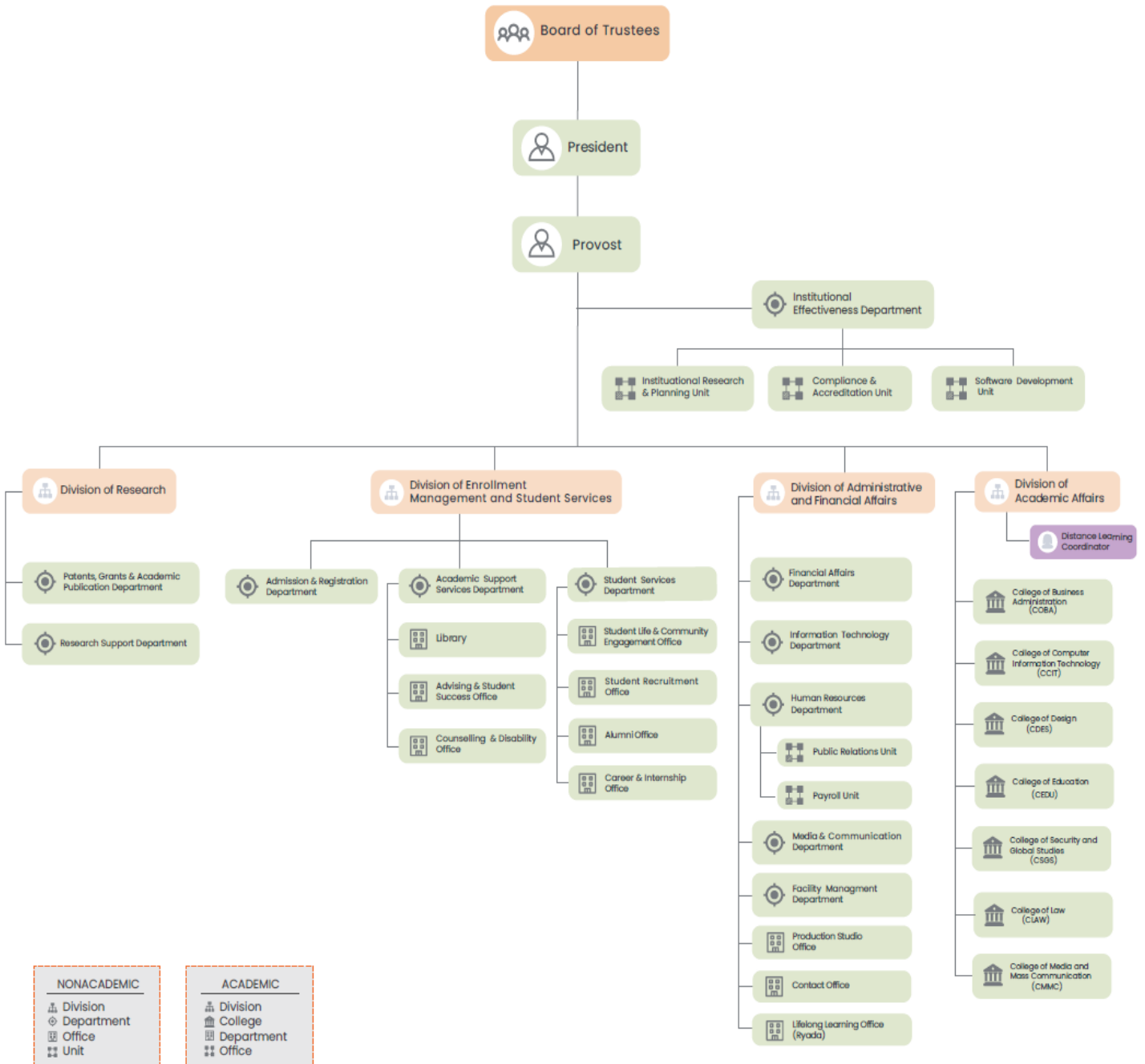
Major General Abdulla joined the UAE Air Force in 1980 and completed his Officer training course at Madina Base Texas, USA in 1981. He attended Under Pilot Training at Columbus Air Force Base in 1982 and the Mirage Conversion course in 1983. He became a Mirage OPS Pilot in 1985 and was later appointed as Mirage OPS Flight Commander in 1988.

MR. KHALID SALEM AL-HALYAN

Board Member
Director

Mr. Khalid Salem Al-Halyan has more than 37 years senior level experience in several industries and is currently the group Chief Audit Executive at Dubai Aviation City Corporation (DACC). He started his career at the UAE Central Bank and moved to the Department of Economic Development (DED) in Dubai before joining the aviation industry in 1996.

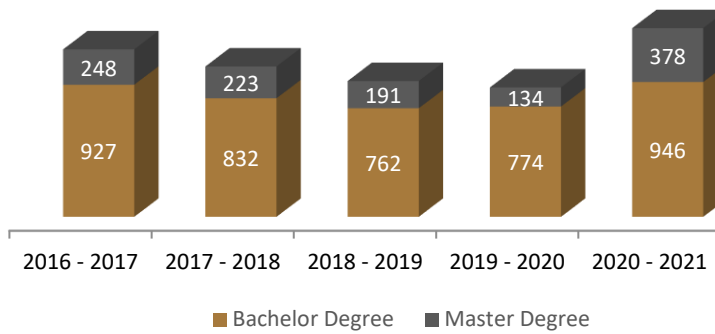
Organizational Chart



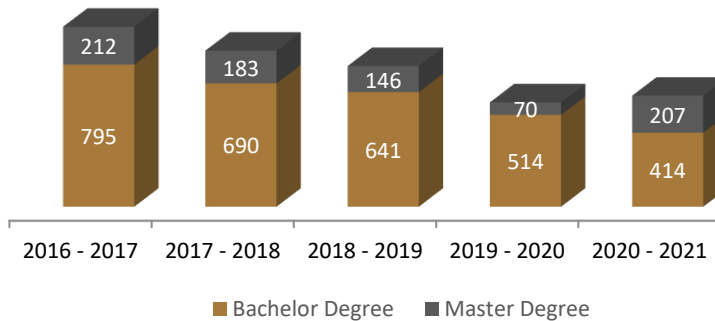
IV. Admissions

Admission Trends

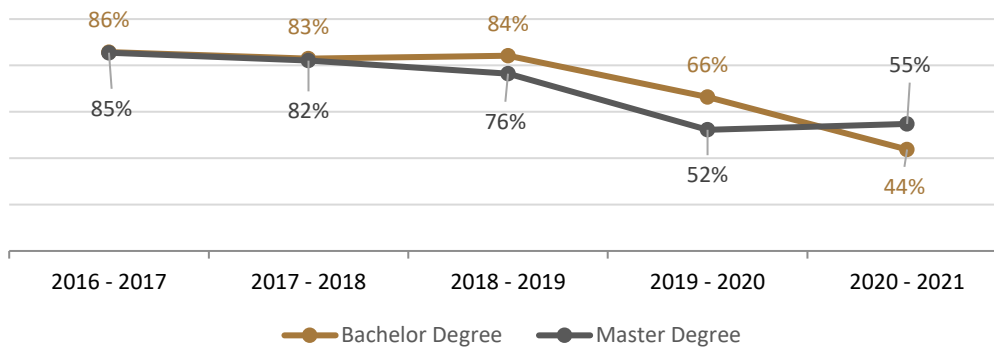
Number of Applicants*
AY 2016-2017 to AY 2020-2021



Number of Admissions*
AY 2016-2017 to AY 2020-2021

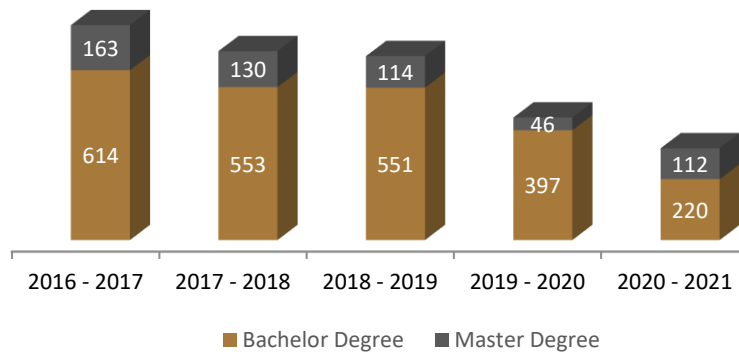


Admit Rate*
(percentage of applicants who were accepted)

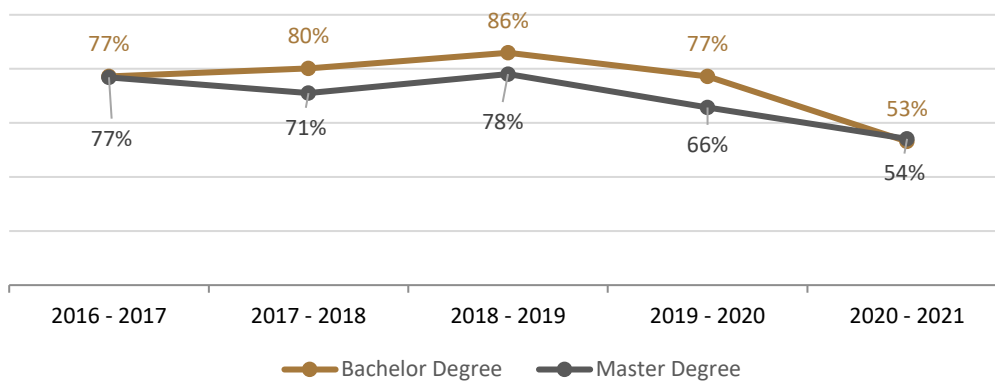


*Number of applicants are reported for fall semester of the academic year. Admit rates are also reported for fall semester of the academic year

Number of Enrolled*
 AY 2016-2017 to AY 2020-2021



Yield Rate*
 (percentage of accepted who enrolled)

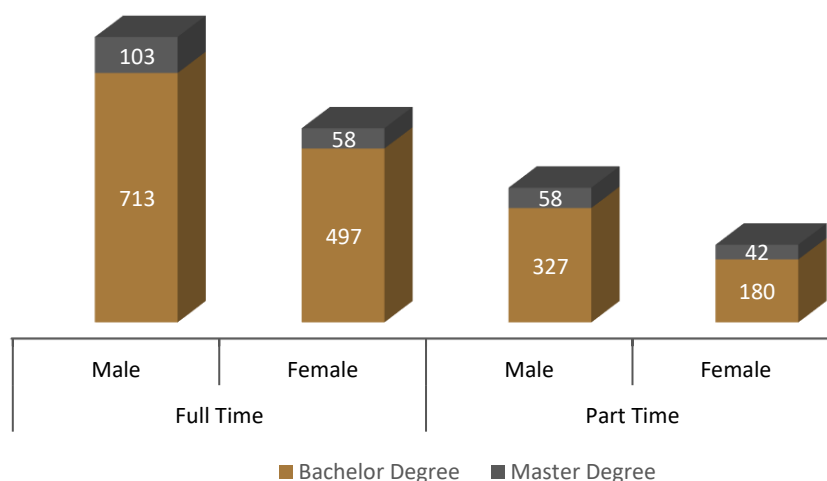


*Number of applicants are reported for fall semester of the academic year. Yield rates are also reported by fall semester of the academic year

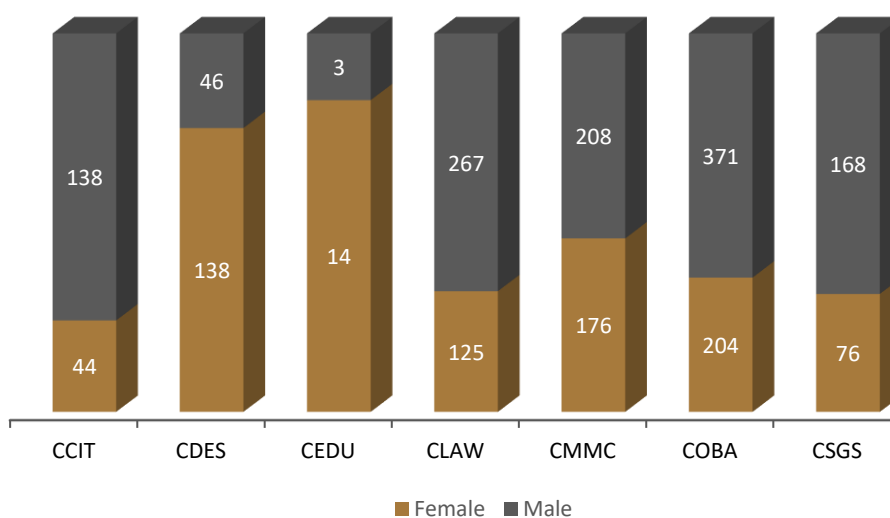
V. Student Enrollment

Fall 2020-2021 Enrollment Census

Enrollment by Award-Level, Mode of Study and Gender*



Enrollment by College and Gender*



*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Enrollment by Student Type

Study Type	Bachelor Degree	Master Degree	Total
Continuing	1481	164	1645
Transfer	21	1	22
New to the Institution	164	84	248
Readmitted	18	10	28
Existing students starting a new program/changed their program	33	2	35
Total	1717	261	1978

Five Countries with Highest Enrollment

Country	Number of Students	Percentage of Total Enrollment
United Arab Emirates	1125	57%
Syria	114	6%
Egypt	104	5%
Yemen	91	5%
Jordan	74	4%

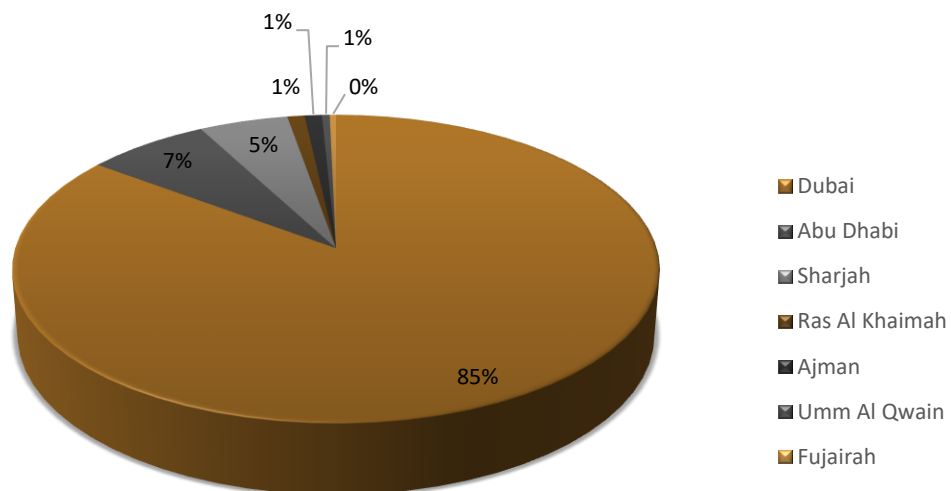
Enrollment by Student Level and Average Age

Student Level	Number of Students	Average Age
Freshman	556	21.72
Sophomore	420	23.15
Junior	356	24.69
Senior	385	25.15
Masters - Year1	161	30.11
Masters - Year2	100	32.15

Enrollment by Award Level, Gender and Nationality

Gender/Nationality	Bachelor Degree	Master Degree	Total
Male	1040	161	1201
Arab	305	9	314
GCC	29	5	34
Non-Arab	81	1	82
UAE	625	146	771
Female	677	100	777
Arab	266	17	283
GCC	35	4	39
Non-Arab	96	5	101
UAE	280	74	354
Total	1717	261	1978

UAE Student Enrollment by Residency



**Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.*

Enrollment by College and Program

College / Program	Number of Students
College of Computer Information Technology	182
Bachelor of Computer Science	121
Bachelor of Science in Information Technology Management	52
Master of Knowledge Management	9
College of Design	184
Bachelor of Science in Design - Digital Animation	20
Bachelor of Science in Design - Fashion Design	31
Bachelor of Science in Design - Graphic Design	50
Bachelor of Science in Design - Interior Design	83
College of Education	17
Bachelor of Education	17
College of Law	392
Bachelor of Law	267
Master in Arbitration	21
Master in Criminal Sciences	36
Master in Intellectual Property	33
Professional Master in Sports Law	35
College of Media and Mass Communication	384
Bachelor of Arts in Media and Mass Communication	242
Bachelor of Public Relations	142
College of Business Administration	575
Bachelor of Business Administration	546
Master of Business Administration	24
Master of Sports Management	5
College of Security and Global Studies	244
Bachelor of Arts in Security and Strategic Studies	146
Master in Security Studies and Information Analysis	29
Master of Arts in Diplomacy	29
Master of Arts in Security and Strategic Studies	40

Historical Enrollment Trends – 5 Years

Fall Enrollment by Award-Level and Mode of Study*

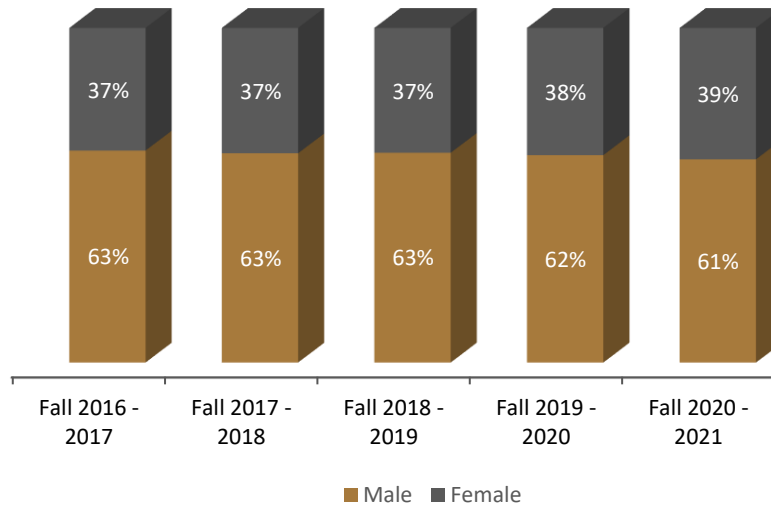
Award-Level / Mode of Study	Fall 2016- 2017	Fall 2017- 2018	Fall 2018- 2019	Fall 2019- 2020	Fall 2020- 2021
Bachelor Degree	1984	2022	2011	1980	1717
Full-time	1413	1432	1350	1356	1210
Part-time	571	590	661	624	507
Master Degree	237	268	242	224	261
Full-time	129	131	150	137	161
Part-time	108	137	92	87	100
Total	2221	2290	2253	2204	1978

Fall Enrollment by College*

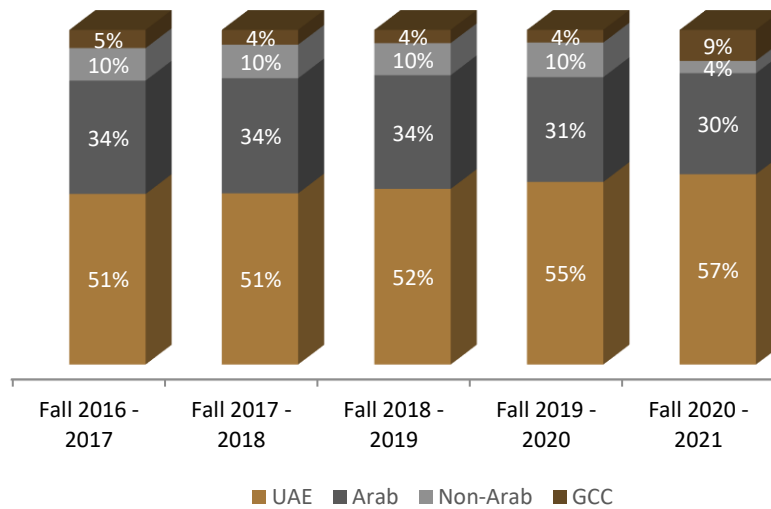
College	Fall 2016 - 2017	Fall 2017 - 2018	Fall 2018 - 2019	Fall 2019 - 2020	Fall 2020 - 2021
College of Business Administration	915	869	774	739	575
College of Computer Information Technology	106	144	192	183	182
College of Design	174	209	210	205	184
College of Education	9	10	16	19	17
College of Law	493	444	429	386	392
College of Media and Mass Communication	474	521	493	465	384
College of Security and Global Studies	32	90	139	207	244
Undecided	18	3			
Total	2221	2290	2253	2204	1978

*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

Fall Enrollment by Gender



Fall Enrollment by Nationality



Historical Enrollment Trends - Enrollment by Program - 5 Years

Program	Fall 2016- 17	Fall 2017- 18	Fall 2018- 19	Fall 2019- 20	Fall 2020- 21
Master Degree					
Master of Business Administration	98	86	58	38	24
Master of Sports Management	2	8	7	14	5
Master of Arts in Security and Strategic Studies	36	53	53	56	40
Master in Security Studies and Information Analysis	-	-	14	19	29
Master of Arts in Diplomacy	46	38	21	18	29
Master in Arbitration	-	6	9	8	21
Master in Intellectual Property	-	2	6	6	33
Master in Criminal Sciences	-	7	17	27	36
Professional Master in Sports Law	48	63	45	33	35
Master of Knowledge Management	-	-	6	5	9
Master in Library and Information Science	7	5	6	-	-
Bachelor Degree					
Bachelor of Business Administration	815	775	709	687	546
Bachelor of Arts in Media and Mass Communication	317	337	317	290	242
Bachelor of Public Relations	77	127	149	175	142
Bachelor of Science in Design	174	209	210	205	184
Bachelor of Science in Information Technology Management	39	46	50	47	52
Bachelor of Computer Science	60	93	130	131	121
Bachelor of Education	9	10	16	19	17
Bachelor of Arts in Security and Strategic Studies	30	56	78	114	146
Bachelor of Law	445	366	352	312	267
Undecided	18	3			
	2221	2290	2253	2204	1978

*Headcounts include degree-seeking students. Visiting students are also included.

All Students by Year, Level, and Full Time Equivalency

Bachelor Degree	Total Cr Hours	FTE	Enrollment
Fall 2016 - 2017	25,934	1,807	1984
Fall 2017 - 2018	26,084	1,835	2022
Fall 2018 - 2019	25,525	1,803	2011
Fall 2019 - 2020	24,606	1,800	1980
Fall 2020 - 2021	21,667	1,561	1717

** Bachelor Degree: FTE = FT students + (PT registered credit hours/12)*

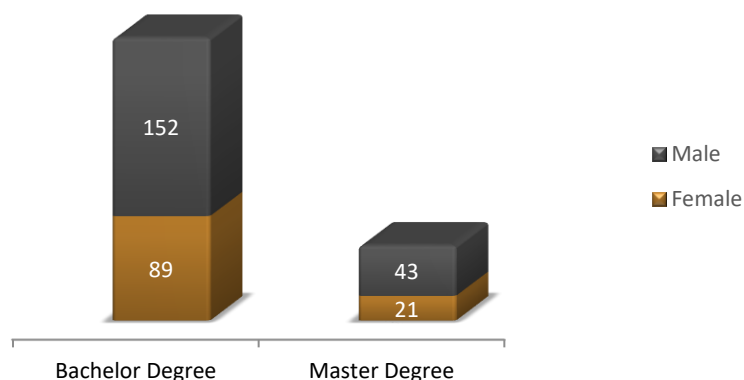
Master Degree	Total Cr Hours	FTE	Enrollment
Fall 2016 - 2017	2,016	188	237
Fall 2017 - 2018	2,095	212	268
Fall 2018 - 2019	1,909	209	242
Fall 2019 - 2020	1,868	192	224
Fall 2020 - 2021	2,151	222	261

** Master degree: FTE = FT students + (PT registered credit hours/9)*

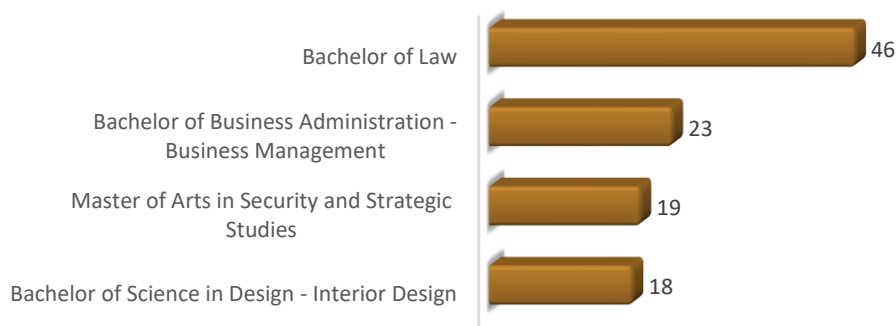
VI. Degrees Conferred

Completions: AY 2020-2021

Graduates by Award-Level and Gender



Top Degrees Awarded



Graduates by Level and Nationality Group

Nationality	Bachelor Degree	Master Degree
UAE	129	54
Non-Arab	16	2
GCC	8	1
Arab	88	7
Total	241	64

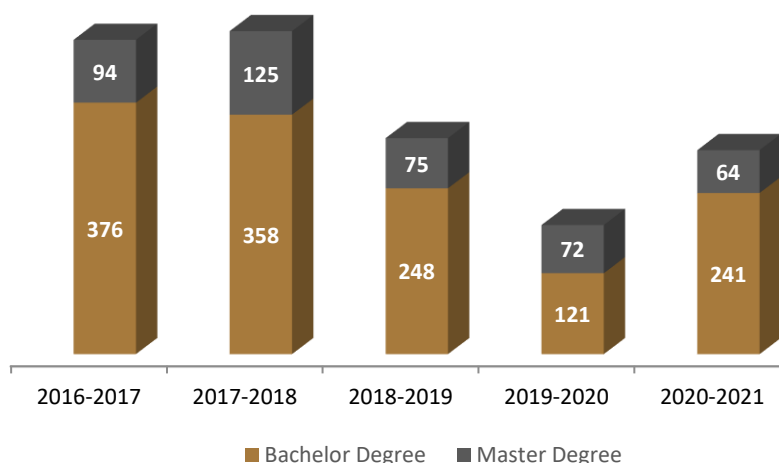
NB: Degrees are awarded from September 1st to August 31st of each academic year.
 Data for degrees awarded for AY20-21 are from September 1st, 2020 until August 8th, 2021

Average CGPA of Graduates

College	Bachelor Degree	Master Degree
College of Business Administration	3.01	3.44
College of Computer Information Technology	2.98	
College of Design	3.28	
College of Education	3.90	
College of Law	2.99	3.51
College of Media and Mass Communication	3.18	
College of Security and Global Studies	3.42	3.68

Completion Trends – 5 Years

Degrees by Award-Level



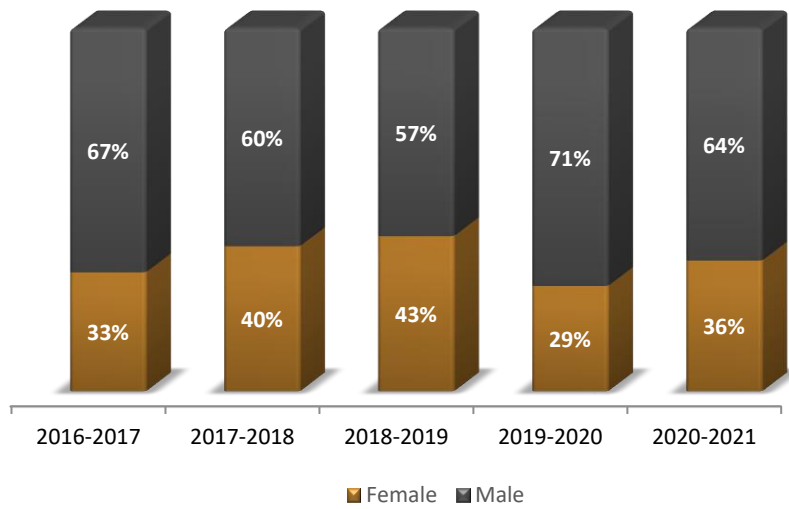
Degrees by College*



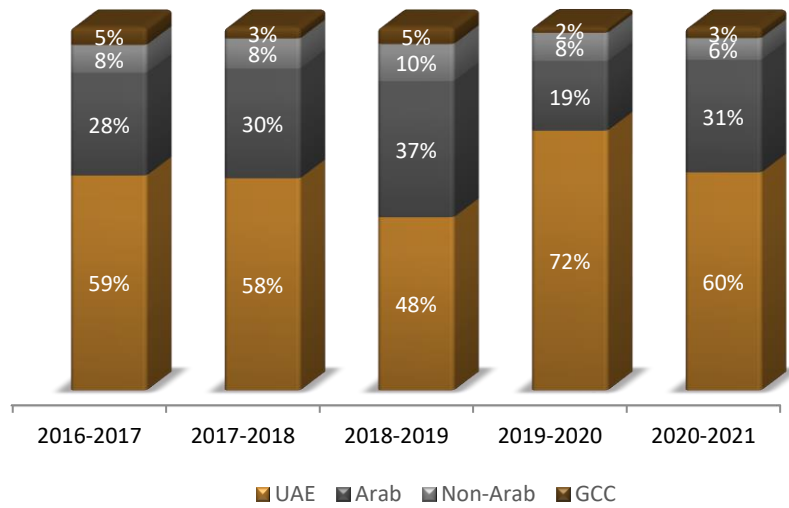
NB: Degrees are awarded from September 1st to August 31st of each academic year.
 Data for degrees awarded for AY20-21 are from September 1st, 2020 until August 8th, 2021

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; 24
 CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Diversity of Graduates: Degrees by Gender



Diversity of Graduates: Degrees by Nationality



*NB: Degrees are awarded from September 1st to August 31st of each academic year.
Data for degrees awarded for AY20-21 are from September 1st, 2020 until August 8th, 2021*

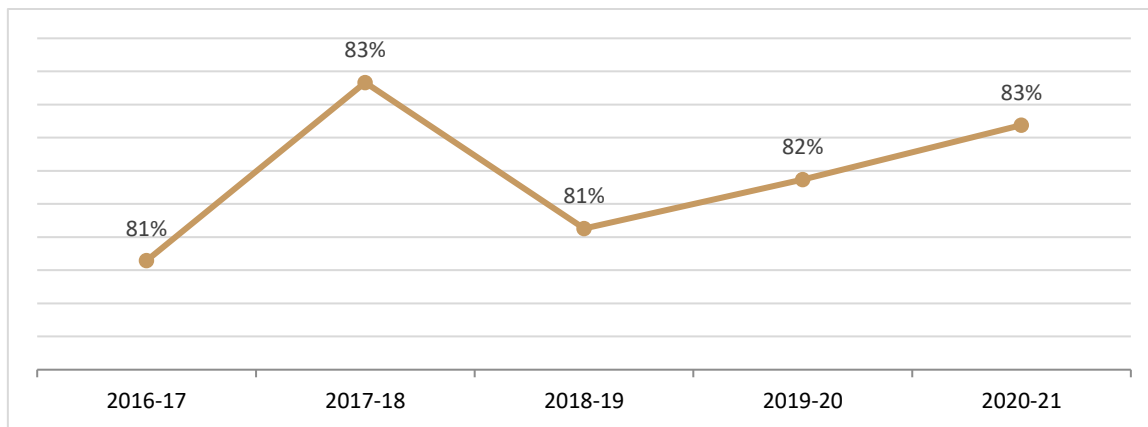
VII. Success Rates

Retention rates* - table

Year	Cohort Fall	Retained to next Fall	Retention %
2016-17	186	150	81%
2017-18	174	145	83%
2018-19	159	129	81%
2019-20	171	140	82%
2020-21	104	86	83%

**Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students*

Retention rates* - graph



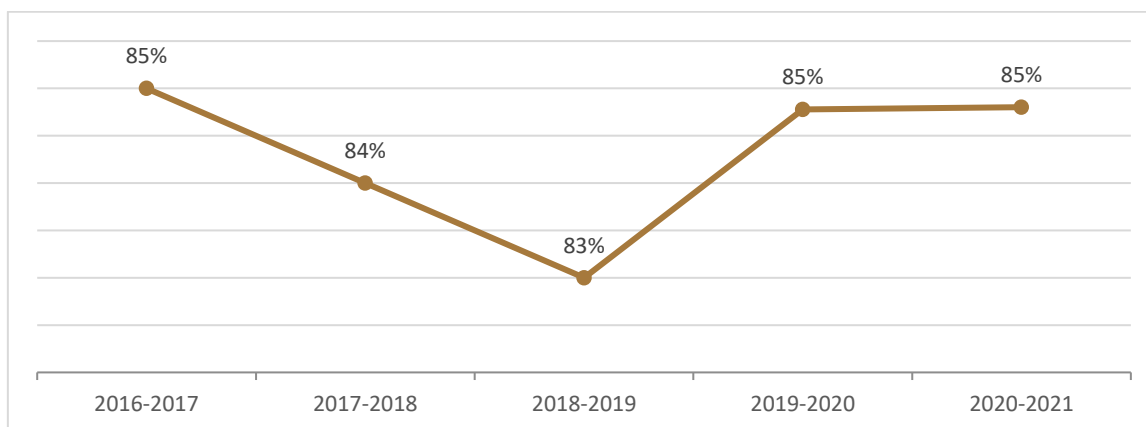
**Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students*

Persistence rates* - table

Year	Enrolled in Fall	Continued to Spring	Graduated in Fall	Persistence
2016-17	2221	1736	187	85%
2017-18	2290	1770	195	84%
2018-19	2253	1724	171	83%
2019-20	2204	1749	141	85%
2020-21	1978	1567	129	85%

**Percent of students enrolling in consecutive fall and spring terms.*

Persistence rates* - graph



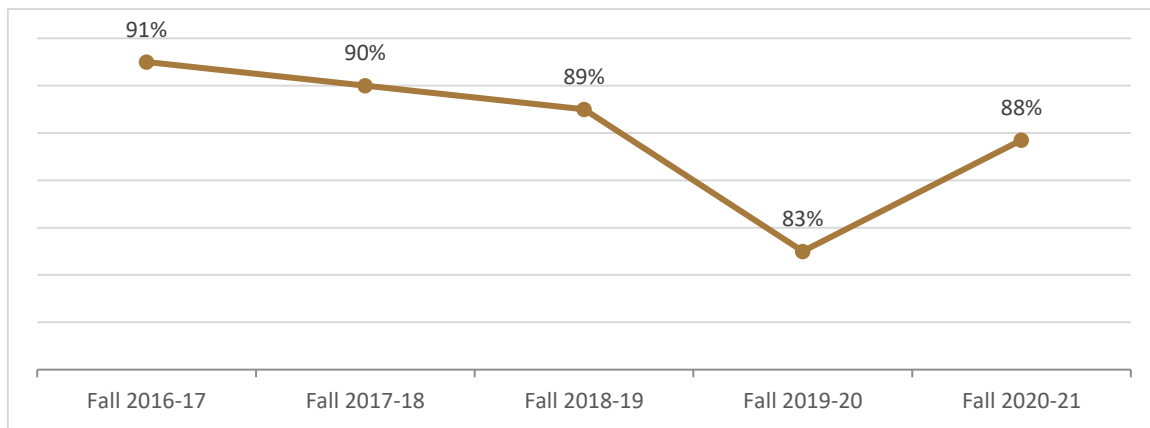
**Percent of students enrolling in consecutive fall and spring terms.*

Course Completion Rates - Undergraduate Table

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2016-17	20914	18964	91%
Fall 2017-18	21396	19271	90%
Fall 2018-19	20500	18233	89%
Fall 2019-20	24690	20613	83%
Fall 2020-21	22430	19670	88%

**Credits earned (a passing grade in a course) out of credits attempted*

Course Completion Rates – Undergraduate Graph

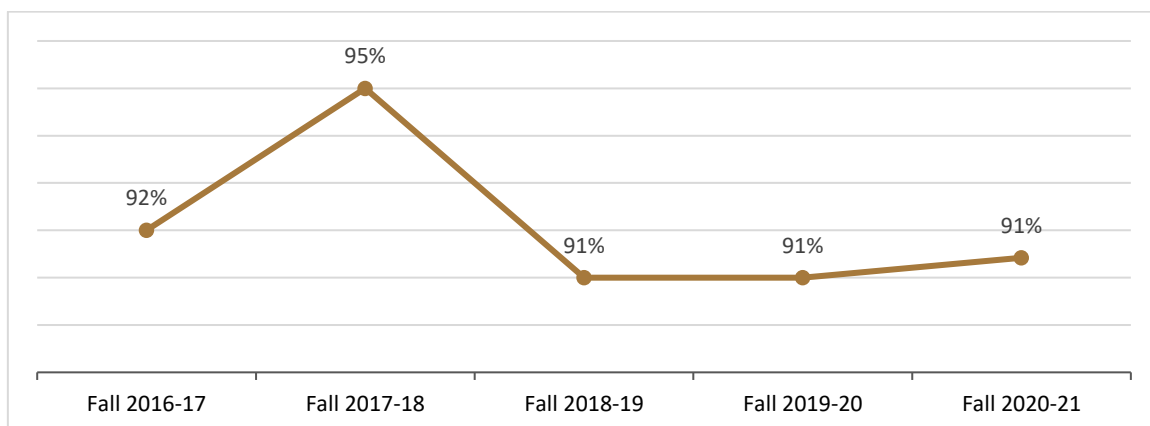


**Credits earned (a passing grade in a course) out of credits attempted*

Course Completion Rates - Graduate Table

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2016-17	2275	2098	92%
Fall 2017-18	2265	2143	95%
Fall 2018-19	1979	1791	91%
Fall 2019-20	1550	1403	91%
Fall 2020-21	1970	1801	91%

**Credits earned (a passing grade in a course) out of credits attempted*



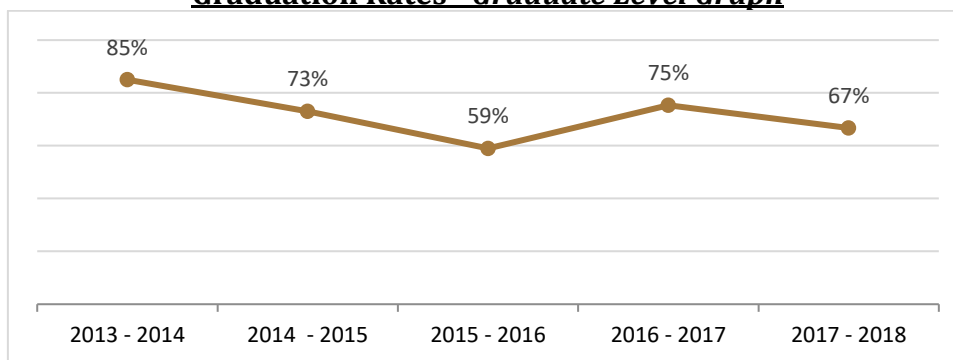
**Credits earned (a passing grade in a course) out of credits attempted*

Graduation Rates - Graduate Level Table

Cohort Year	Graduated	Cohort Total	Graduation %
2013 - 2014	11	13	85%
2014 - 2015	46	63	73%
2015 - 2016	17	29	59%
2016 - 2017	49	65	75%
2017 - 2018	42	63	67%

**Percent of students graduated within 150% of normal time: Graduate -3 years*

Graduation Rates - Graduate Level Graph



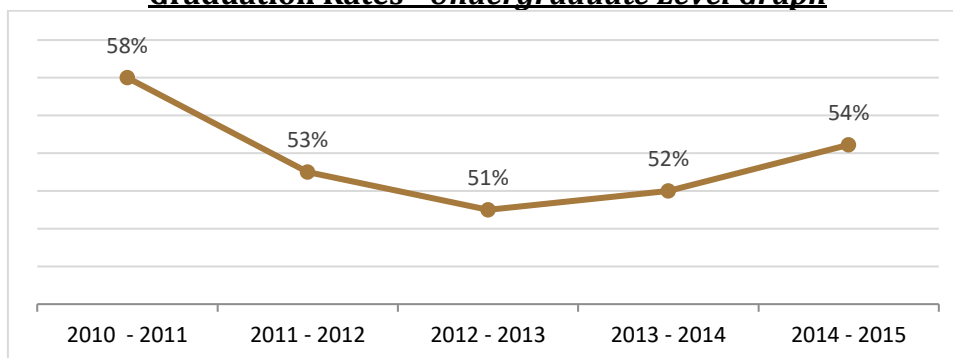
**Percent of students graduated within 150% of normal time: Graduate -3 years*

Graduation Rates - Undergraduate Level Table

Cohort Year	Graduated	Cohort Total	Graduation %
2010 - 2011	61	106	58%
2011 - 2012	116	218	53%
2012 - 2013	119	233	51%
2013 - 2014	86	164	52%
2014 - 2015	104	191	54%

**Percent of students graduated within 150% of normal time: Undergraduate - 6 years*

Graduation Rates - Undergraduate Level Graph



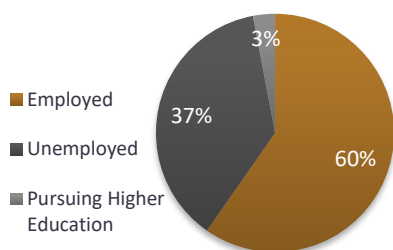
**Percent of students graduated within 150% of normal time: Undergraduate - 6 years*

VIII. Alumni and Employability

Undergraduates Employment Data

Bachelor	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Total Graduates	159	375	357	328	321
Reachable	134	264	241	255	204
Employed	80	217	174	167	144
Unemployed	50	47	67	79	52
Pursuing Higher Education	4	0	0	9	8

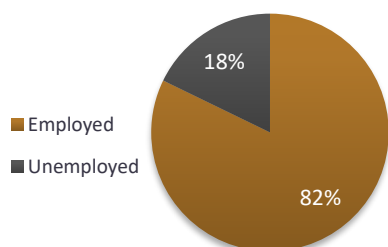
Employment Rates* 2015-16



*Percentage of reachable students

Top Employers 2015-16	No.
ADNOC	5
Abu Dhabi Police	5
DHA - Dubai Health Authority	4
Armed Forces GHQ	4
Dubai Police	4

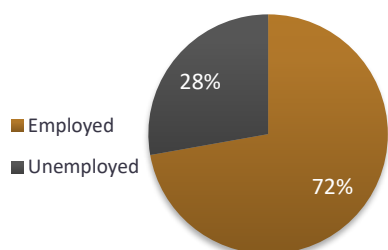
Employment Rates* 2016-17



*Percentage of reachable students

Top Employers 2016-17	No.
Abu Dhabi Police	22
Dubai Police	10
Dubai customs	8
Armed Forces GHQ	7
Government Security Agency	7

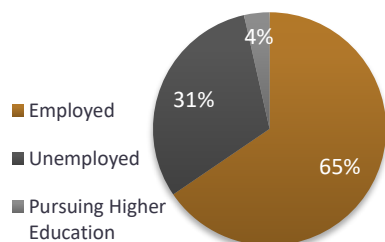
Employment Rates* 2017-18



*Percentage of reachable students

Top Employers 2017-18	No.
Dubai Police	11
Abu Dhabi Police	9
General Directorate of Residency	7
Armed Forces GHQ	6
Ministry of Interior	5

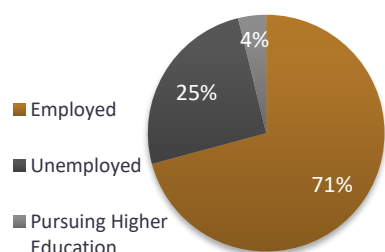
Employment Rates* 2018-19



*Percentage of reachable students

Top Employers 2018-2019	No.
Armed Forces GHQ	9
ADNOC	4
MBC Group MBC	4
DEWA	3
Abu Dhabi Police	3

Employment Rates* 2019-20



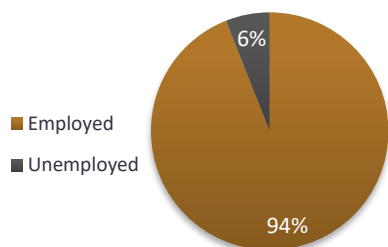
*Percentage of reachable students

Top Employers 2019-20	No.
Armed Forces GHQ	13
Dubai Police	7
General Directorate of Residency	4
EIDA	3
Namshi	3

Graduates Employment Data

Master	2015-16	2016-17	2017-18	2018-19	2019-20
Total Graduates	56	91	124	91	110
Reachable	50	49	93	78	81
Employed	47	46	81	68	71
Unemployed	3	3	12	10	8
Pursuing Higher Education	0	0	0	0	2

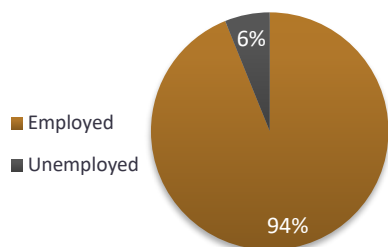
Employment Rates* 2015-16



*Percentage of reachable students

Top Employers 2015-16	No.
Dubai Police	7
Government Sector	3
Abu Dhabi Police	3
ADNOC	2
DU - Telecommunication	2

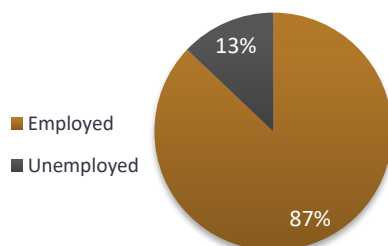
Employment Rates* 2016-17



*Percentage of reachable students

Top Employers 2016-17	No.
Ministry of Foreign Affairs	4
Armed Forces GHQ	3
ADNOC	3
Abu Dhabi Police	3
DEWA	2

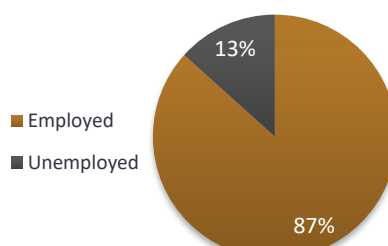
Employment Rates* 2017-18



*Percentage of reachable students

Top Employers 2017-18	No.
Dubai Police	10
Armed Forces GHQ	8
Ministry of Interior	3
General Directorate of Residency	3
ADNOC	3

Employment Rates* 2018-19

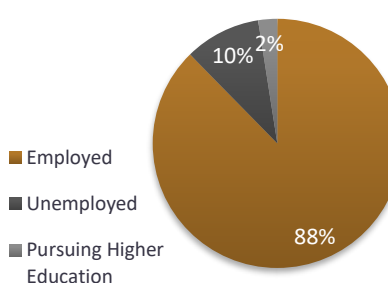


*Percentage of reachable students

Top Employers 2018-19	No.
Armed Forces GHQ	9
Dubai Police	6
Dubai Municipality	4
Abu Dhabi Police	3
Ministry of Interior	3

*Percentage of reachable students

Employment Rates* 2019-20



Top Employers 2019-20	No.
General Directorate of Residency	8
Dubai Police	6
Armed Forces GHQ	4
ENEC	3
Abu Dhabi Sports Council	2

IX. Academic Programs

Academic Programs 2020-2021

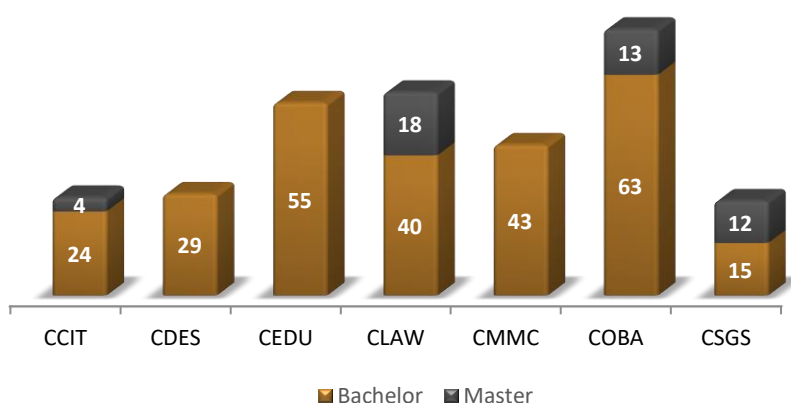
College	Degree	Programs
COLLEGE OF BUSINESS ADMINISTRATION (COBA)	Master Degree	Master in Business Administration
		Master of Sports Management
	Bachelor Degree	Bachelor of Business Administration - Accounting
		Bachelor of Business Administration - Finance
		Bachelor of Business Administration - Hospital and Healthcare Management
		Bachelor of Business Administration - Logistics and Supply Chain Management
		Bachelor of Business Administration - Insurance and Risk Management
		Bachelor of Business Administration - Human Resource Management
		Bachelor of Business Administration - Business Management
Bachelor of Business Administration - E-Commerce and Marketing		
COLLEGE OF COMPUTER INFORMATION TECHNOLOGY (CCIT)	Bachelor Degree	Bachelor of Science in Information Technology Management
		Bachelor of Science in Computer Science – Digital Forensics
		Bachelor of Science in Computer Science – Network Security
	Master Degree	Masters in Knowledge Management
COLLEGE OF DESIGN (CDES)	Bachelor Degree	Bachelor of Science in Design - Fashion Design
		Bachelor of Science in Design - Interior Design
		Bachelor of Science in Design - Graphic Design
		Bachelor of Science in Design - Digital Animation
COLLEGE OF LAW (CLAW)	Master Degree	Master in Arbitration
		Master in Intellectual Property
		Masters in Criminal Science
		Professional Master in Sports Law
	Bachelor Degree	Bachelor of Law
COLLEGE OF MEDIA AND MASS COMMUNICATION (CMMC)	Bachelor Degree	Bachelor of Arts in Media and Mass Communication – International Relations
		Bachelor of Arts in Media and Mass Communication – Public Relations
		Bachelor of Arts in Media and Mass Communication – Radio & TV
		Bachelor of Arts in Media and Mass Communication – Integrated Marketing Communications
		Bachelor of Public Relation

College	Degree	Programs
COLLEGE OF SECURITY AND GLOBAL STUDIES (CSGS)	Bachelor Degree	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication
		Bachelor of Arts in Security and Strategic Studies - Disaster Management
		Bachelor of Arts in Security and Strategic Studies - Emergency Management
		Bachelor of Arts in Security and Strategic Studies - Risk Management
	Master Degree	Master in Security Studies and Information Analysis
		Master of Arts in Security and Strategic Studies
		Master of Arts in Diplomacy
COLLEGE OF EDUCATION (CEDU)	Bachelor Degree	Bachelor in Educational Technology
		Bachelor in Educational and Administration and Supervision
		Bachelor in Education Psychology and Counseling

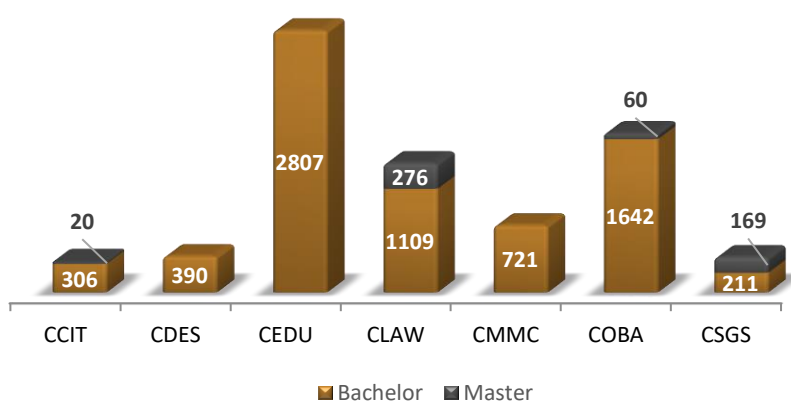
X. Courses, Course Enrollment & Class Size

Course Offerings, Course Enrollment and Class Size: Fall 2020-21

Course Offerings by College* and Course Level

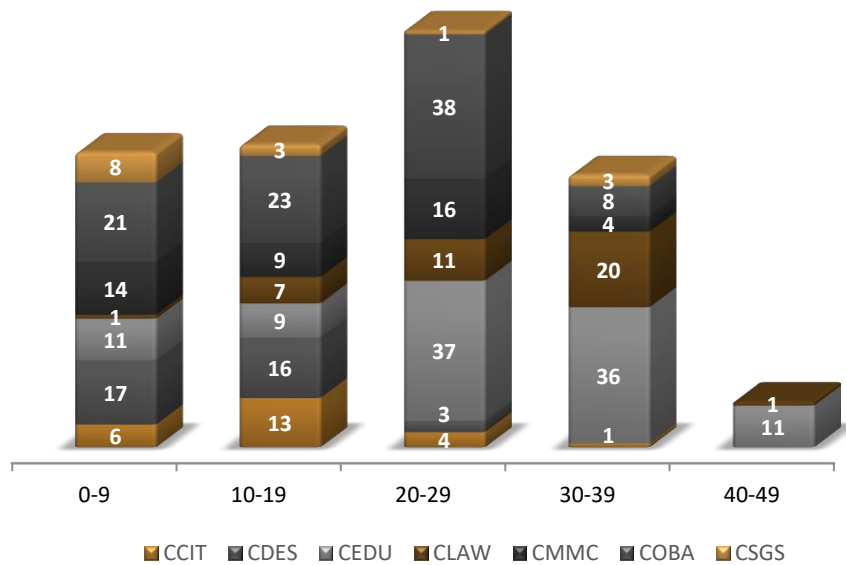


Course Enrollment by College* and Course Level

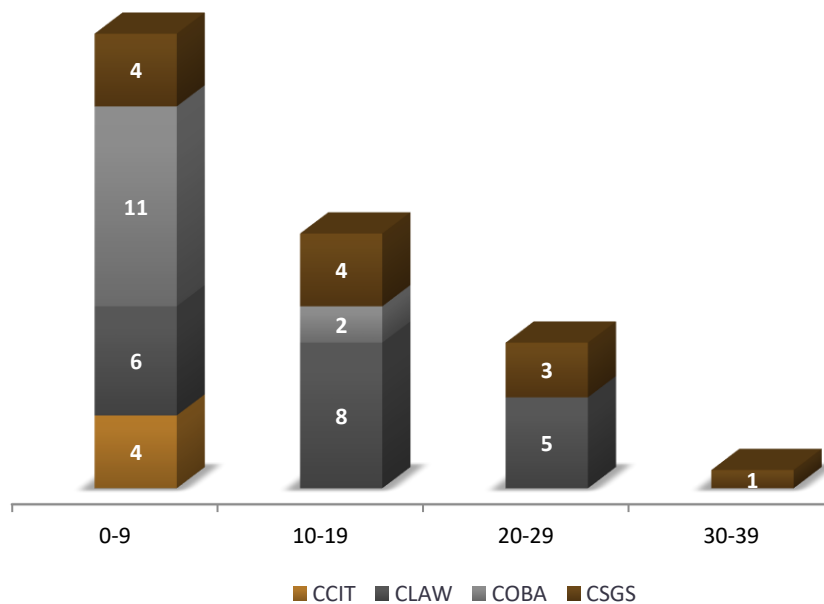


**Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

Undergraduate Class Size by College*



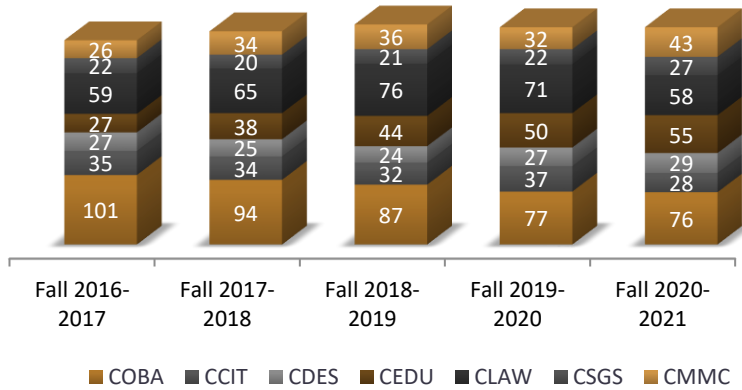
Graduate Class Size by College*



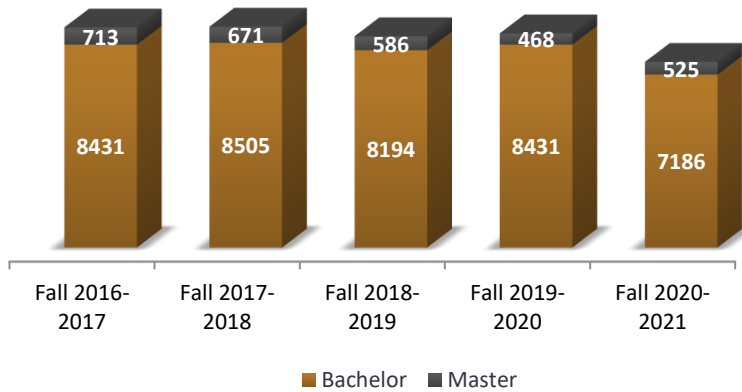
*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Course Offering and Enrollment History – 5 Years

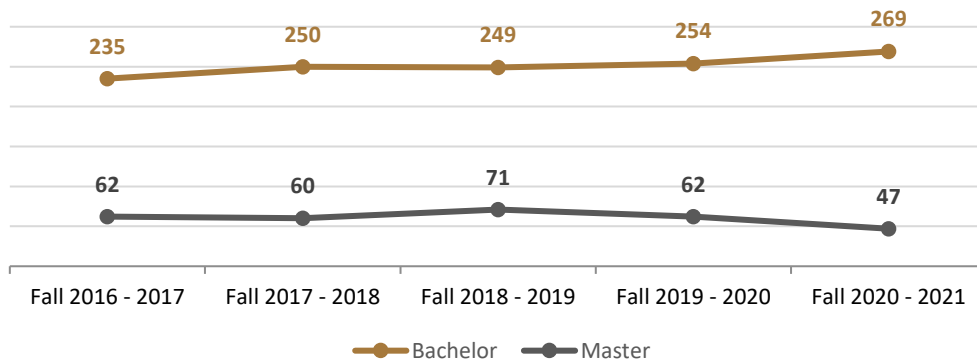
Course Offerings by College*



Course Enrollment by Study Level



Course Offerings by Study Level



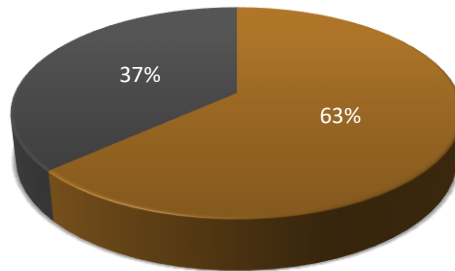
*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

XI. Faculty

Faculty Composition: Fall 2020-21

Headcounts as of December 1, 2020

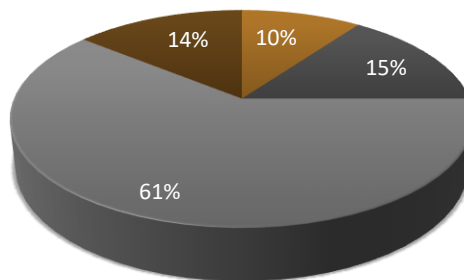
Faculty by Gender



N = 120

■ Male ■ Female

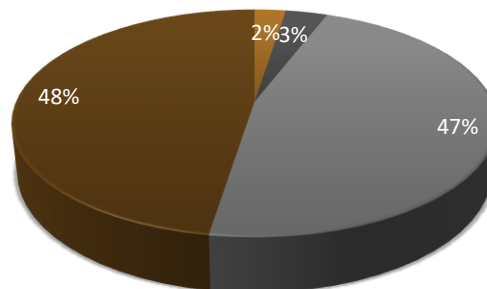
Faculty by Rank



N = 120

■ Professor ■ Associate Professor ■ Assistant Professor ■ Instructor

Faculty by Nationality



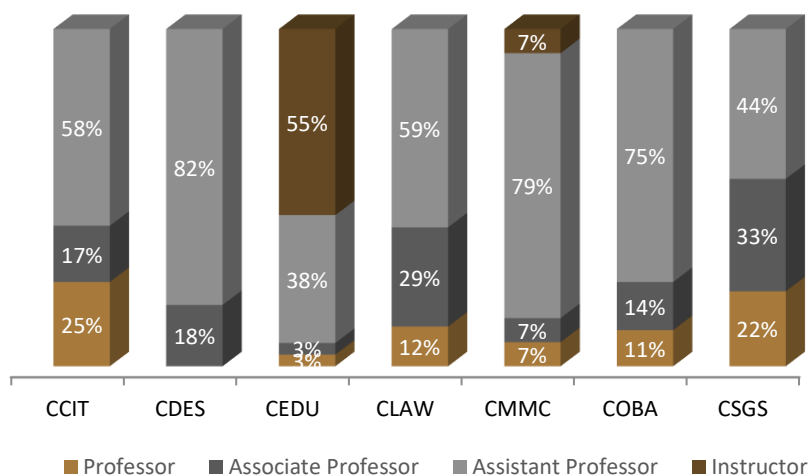
N = 120

■ GCC ■ UAE ■ Arab ■ Non-Arab

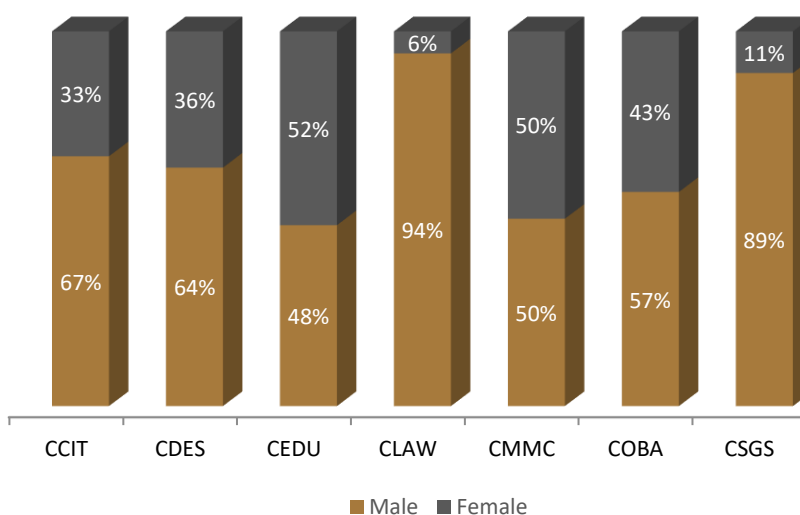
NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Faculty by Rank and College*



Faculty by Gender and College*



Faculty Headcount by College* and Employment Mode

Colleges	Full-Time	Part-Time	Total
CCIT	11	1	12
CDES	11	-	11
CEDU	20	9	29
CLAW	15	2	17
CMMC	11	3	14
COBA	25	3	28
CSGS	9	-	9
Total	102	18	120

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

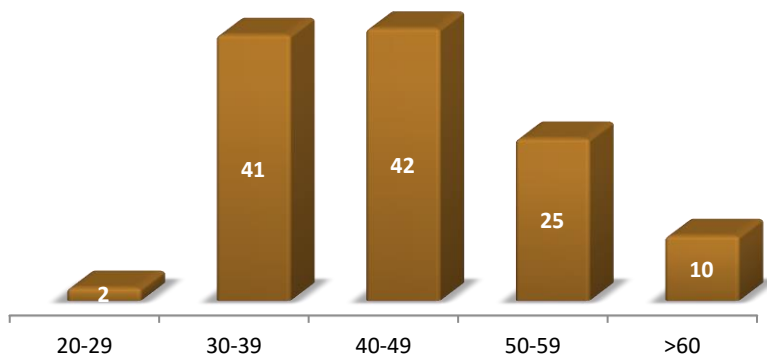
Faculty Composition: Fall 2020-21

Headcounts as of December 1, 2020

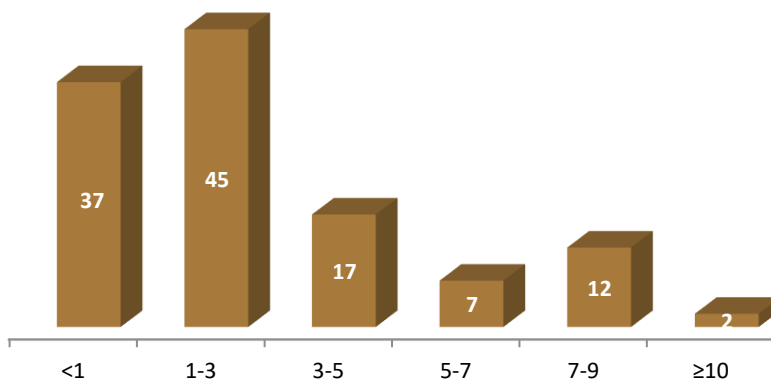
Faculty by Qualification and Rank

Qualification and Rank	Total
Doctorate	95
Professor	12
Associate Professor	18
Assistant Professor	64
Instructor	1
Master Degree	24
Assistant Professor	9
Instructor	15
Bachelor Degree	1
Instructor	1
Total	120

Faculty by Age Group (in years)



Faculty Tenure (in years)



NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Historical Trend in Faculty Composition – 5 Years

Faculty by College*

College	Fall 16-17	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21
CCIT	14	14	9	11	12
CDES	12	15	12	13	11
CEDU	15	20	23	26	29
CLAW	23	26	25	22	17
CMMC	16	14	12	12	14
COBA	35	42	40	32	28
CSGS		8	4	9	9
Total	115	139	125	125	120

Faculty by Academic Rank

Academic Rank	Fall 16-17	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21
Professor	15	17	17	12	12
Associate Professor	28	25	24	23	18
Assistant Professor	43	58	70	72	73
Instructor	29	39	14	18	17
Total	115	139	125	125	120

Faculty by Gender & Nationality

Gender & Nationality	Fall 16-17	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21
Arab	54	64	57	56	56
Male	46	51	42	36	35
Female	8	13	15	20	21
GCC	1	1	1	3	3
Male	-	-	-	1	1
Female	1	1	1	2	2
Non-Arab	59	73	65	63	57
Male	36	47	41	43	38
Female	23	26	24	20	19
UAE	1	1	2	3	4
Male	1	1	2	3	2
Female	-	-	-	-	2
Total	115	139	125	125	120

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

Faculty by Qualification & Rank

Qualification & Rank	Fall 16-17	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21
Doctorate	83	96	102	99	95
Instructor	4	1	1	1	1
Assistant Professor	36	53	60	63	64
Associate Professor	28	25	24	23	18
Professor	15	17	17	12	12
Master Degree	31	42	22	25	24
Instructor	24	37	12	16	15
Assistant Professor	7	5	10	9	9
Bachelor Degree	1	1	1	1	1
Instructor	1	1	1	1	1
Total	115	139	125	125	120

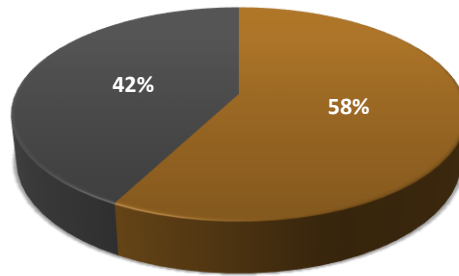
NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

XII. Staff

Staff Composition: 2020-21

Headcounts as of December 1, 2020

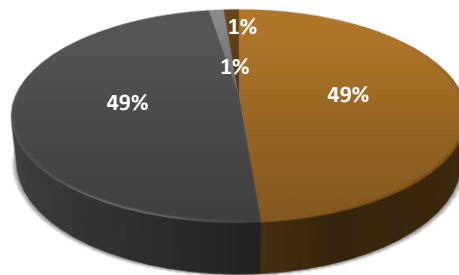
Staff by Gender



N = 78

■ Male ■ Female

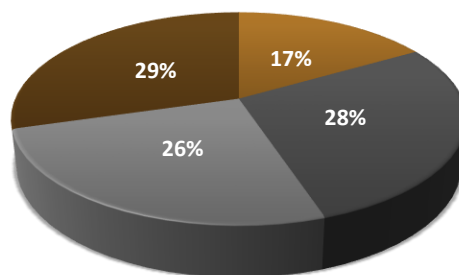
Staff by Nationality



N = 78

■ Arab ■ Non-Arab ■ GCC ■ UAE

Tenure of Staff Members (in years)



N = 78

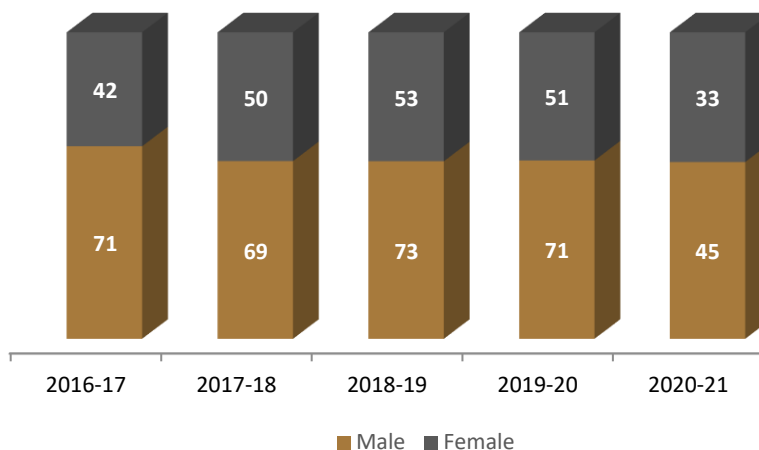
■ <1 ■ 1-4 ■ 5-8 ■ ≥9

Staff by Job Function and Qualification

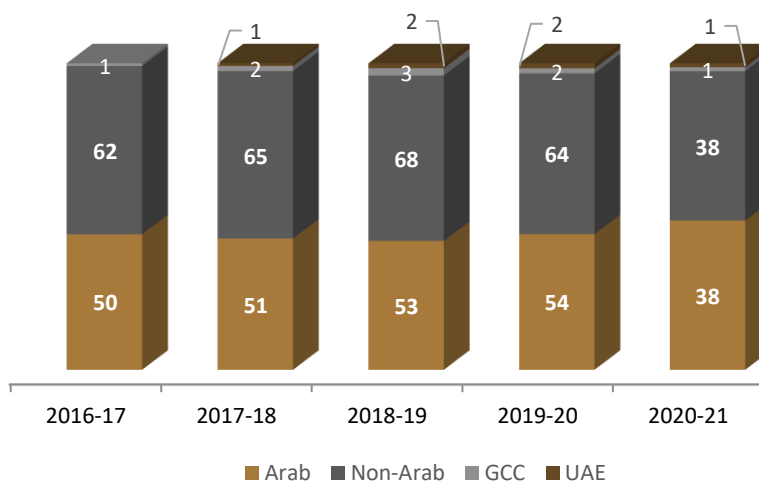
Job Function and Qualification	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
Academic Support Services	-	9	2	-	-	11
Administrative Support Services	-	27	9	-	10	46
Executive Offices	-	5	1	2	-	8
Student Services	1	6	5	-	1	13
Total	1	47	17	2	11	78

Historical Trend in Staff Composition – 5 Years

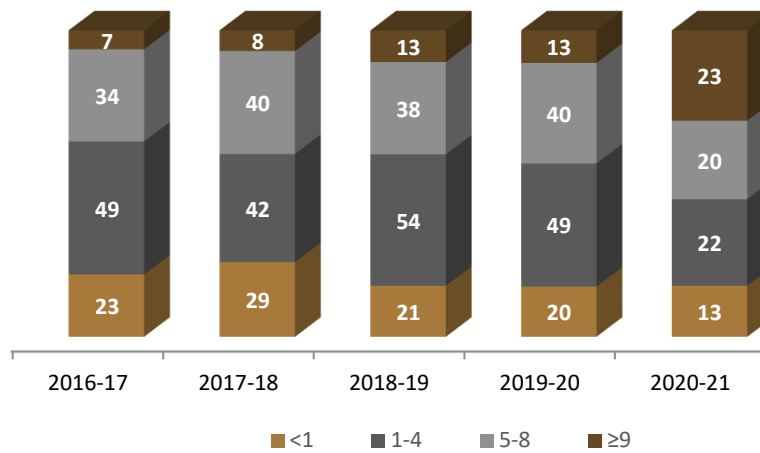
Staff by Gender



Staff by Nationality



Tenure of Staff Members (in years)



Staff by Job Function and Qualification

Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
2016-17	Academic Support Services	-	-	7	3	3	-	13
	Administrative Support Services	12	3	51	22	-	1	89
	Executive Offices	-	-	1	-	3	-	4
	Student Services	2	-	8	2	1	-	13
2017-18	Academic Support Services	-	-	8	5	1	2	16
	Administrative Support Services	13	3	53	19	-	1	89
	Executive Offices	-	-	1	-	5	-	6
	Student Services	3	-	6	4	2	-	15
2018-19	Academic Support Services	-	-	22	4	1	2	29
	Administrative Support Services	-	3	38	15	-	15	71
	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17
2019-20	Academic Support Services	-	-	22	4	1	2	29
	Administrative Support Services	-	3	38	15	-	15	71
	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17
2020-21	Academic Support Services	-	-	9	2	-	-	11
	Administrative Support Services	10	-	27	9	-	-	46
	Executive Offices	-	-	5	1	2	-	8
	Student Services	1	1	6	5	-	-	13

XIII. Tuition

Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED (Prior to Spring 15-16)	Tuition costs in AED (During and After Spring 15-16)*
College of Computer Information and Technology			
Bachelor	Bachelor of Computer Science - Network Security	172,295.45	180,500.00
	Bachelor of Science in Computer Science – Digital Forensics	172,295.45	180,500.00
	Bachelor of Science in Information Technology Management	160,363.64	168,000.00
College of Design			
Bachelor	Bachelor of Science in Design - Digital Animation	169,909.09	178,000.00
	Bachelor of Science in Design - Fashion Design	169,909.09	178,000.00
	Bachelor of Science in Design - Graphic Design	169,909.09	178,000.00
	Bachelor of Science in Design - Interior Design	169,909.09	178,000.00
College of Education			
Bachelor	Bachelor of Education - Educational Administration and Supervision	178,977.27	187,500.00
	Bachelor of Education - Educational Psychology and Counseling	177,159.09	185,595.24
	Bachelor of Education - Educational Technology	177,159.09	185,595.24
College of Law			
Master	Master in Arbitration	126,000.00	126,000.00
	Master in Criminal Sciences	126,000.00	126,000.00
	Master in Intellectual Property	126,000.00	126,000.00
	Professional Master in Sports Law	120,338.10	120,338.10
Bachelor	Bachelor of Law	162,285.71	178,514.28
College of Media and Mass Communication			
Bachelor	Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	155,113.64	162,500.00
	Bachelor of Arts in Media and Mass Communication - International Relations	155,113.64	162,500.00
	Bachelor of Arts in Media and Mass Communication - Public Relations	155,113.64	162,500.00
	Bachelor of Arts in Media and Mass Communication - Radio and TV	155,113.64	162,500.00
	Bachelor of Public Relations	168,159.09	176,166.67

Level	College / Program	Tuition costs in AED (Prior to Spring 15-16)	Tuition costs in AED (During and After Spring 15-16)*
College of Business Administration			
Master	Master of Business Administration	99,000.00	99,000.00
	Master of Sports Management	110,062.86	110,062.86
Bachelor	Bachelor of Business Administration – Accounting	155,113.64	162,500.00
	Bachelor of Business Administration - Business Management	155,113.64	162,500.00
	Bachelor of Business Administration - E-Commerce and Marketing	155,113.64	162,500.00
	Bachelor of Business Administration – Finance	155,113.64	162,500.00
	Bachelor of Business Administration - Hospital and Healthcare Management	155,113.64	162,500.00
	Bachelor of Business Administration - Human Resource Management	155,113.64	162,500.00
	Bachelor of Business Administration - Insurance and Risk Management	155,113.64	162,500.00
	Bachelor of Business Administration - Logistics and Supply Chain Management	155,113.64	162,500.00
College of Security and Global Studies			
Master	Master in Security Studies and Information Analysis	120,057.14	120,057.14
	Master of Arts in Security and Strategic Studies	100,047.62	100,047.62
	Master of Diplomacy	120,057.14	120,057.14
Bachelor	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication	172,009.09	180,200.00
	Bachelor of Arts in Security and Strategic Studies - Disaster Management	172,009.09	180,200.00
	Bachelor of Arts in Security and Strategic Studies - Emergency Management	172,009.09	180,200.00
	Bachelor of Arts in Security and Strategic Studies - Risk Management	172,009.09	180,200.00

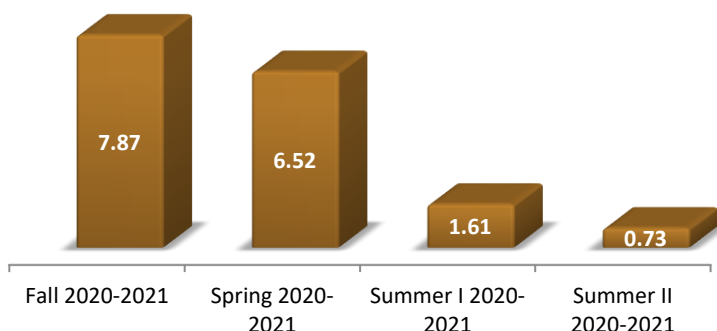
* Estimated based on possible study plan. Tuition costs were augmented for undergraduate students in Spring 15-16

* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

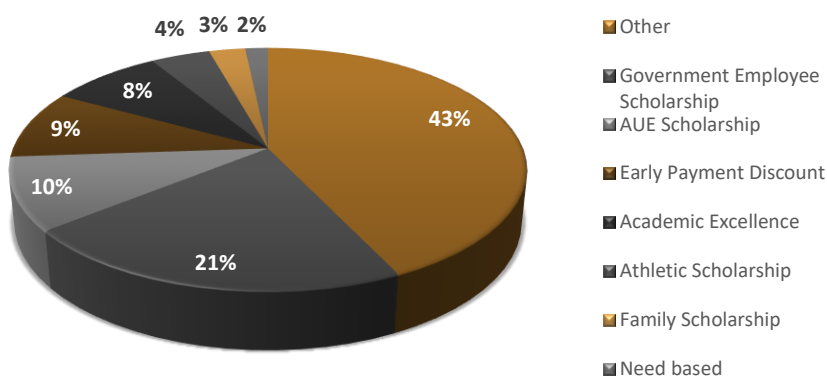
XIV. Aid and Scholarships

Financial Aid and Scholarships: AY 2020-21

Aid / Scholarship Amount (in Million AED)*

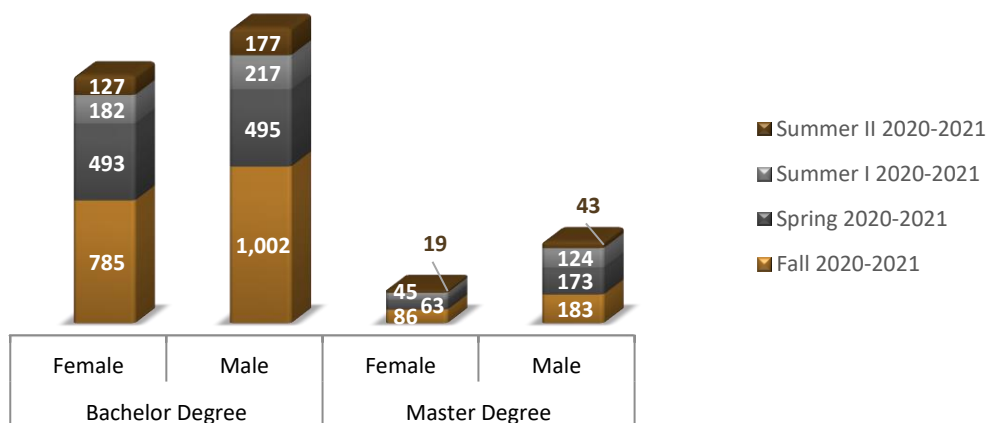


Aid / Scholarships by Type*



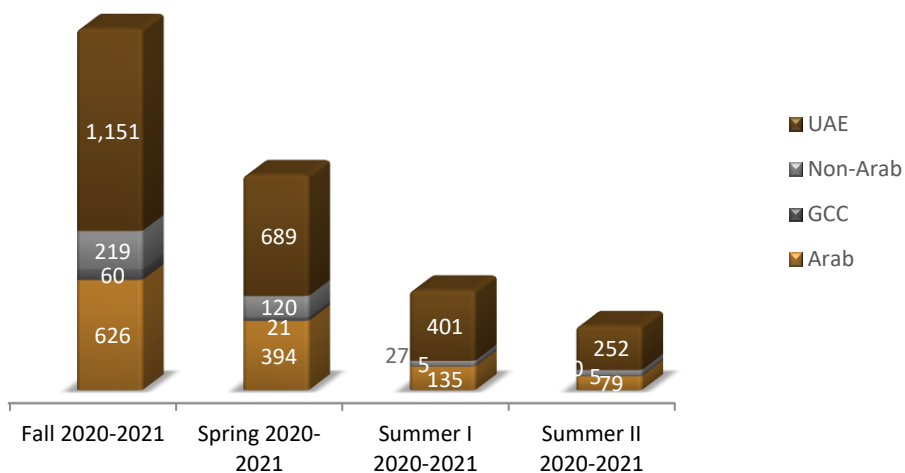
*Includes only degree-seeking students, graduate and undergraduate

Aid / Scholarships by Type*



*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate

Students with Aid / Scholarships by Nationality*



*Count of financial aid awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate

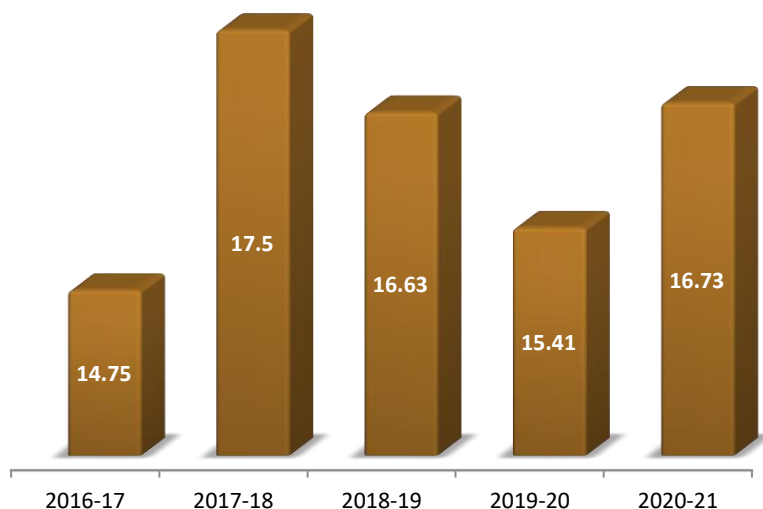
Average Aid Amount per Student*

Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
Fall 2019-2020	2,056	7,873,079	
Bachelor	1,787	6,115,232	3422
Master	269	1,757,847	6535
Spring 2019-2020	1,224	6,520,656	
Bachelor	988	4,691,009	4748
Master	236	1,829,647	7753
Summer I 2019-2020	568	1,610,605	
Bachelor	399	820,123	2055
Master	169	790,483	4677
Summer II 2019-2020	366	726,072	
Bachelor	304	569,334	1873
Master	62	156,738	2528

*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

Financial Aid and AUE Scholarships History – 5 Years

Aid / Scholarship Amount (in Million AED)*



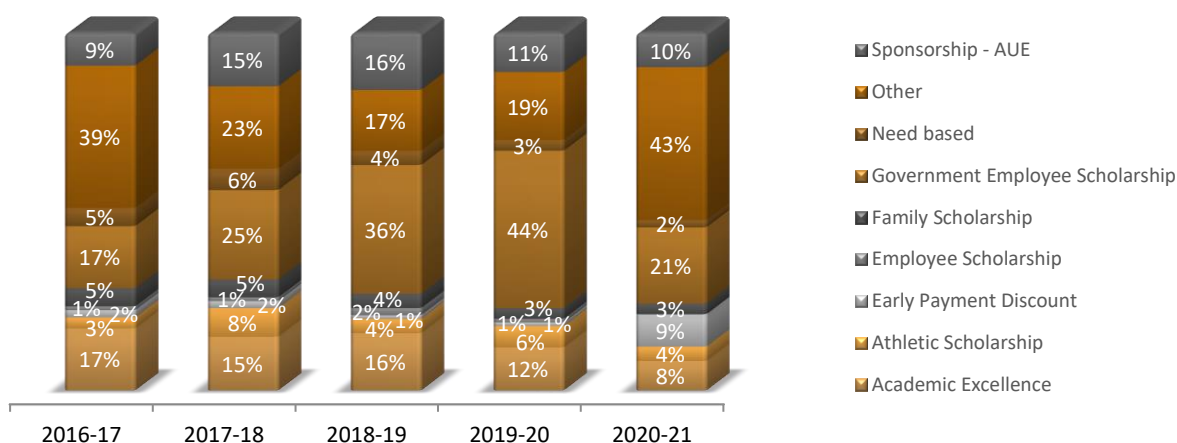
*Total amount includes degree-seeking students, graduate and undergraduate

Average Aid Amount per Student*

Year / Degree	Students with Aid	Total Aid	Average Aid per Student
2016-17	4,309	14,753,832	
Bachelor Degree	3,389	9,891,118	2,919
Master Degree	920	4,862,714	5,286
2017-18	4,523	17,504,420	
Bachelor Degree	3,658	12,304,545	3,364
Master Degree	865	5,199,875	6,011
2018-19	3,942	16,630,727	
Bachelor Degree	3,447	12,269,049	3,559
Master Degree	495	4,361,679	8,811
2019-20	3,750	15,409,763	
Bachelor Degree	3,325	12,374,456	3,722
Master Degree	425	3,035,307	7,142
2020-21	4,214	16,730,412	
Bachelor Degree	3,478	12,195,697	3,507
Master Degree	736	4,534,715	6,161

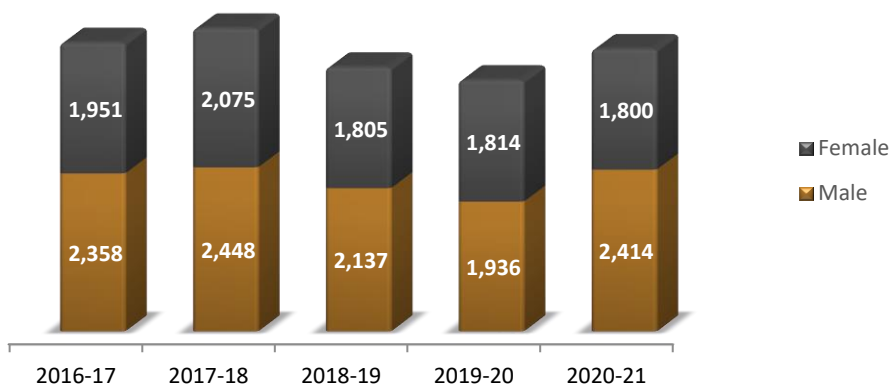
*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

Scholarships by Type*



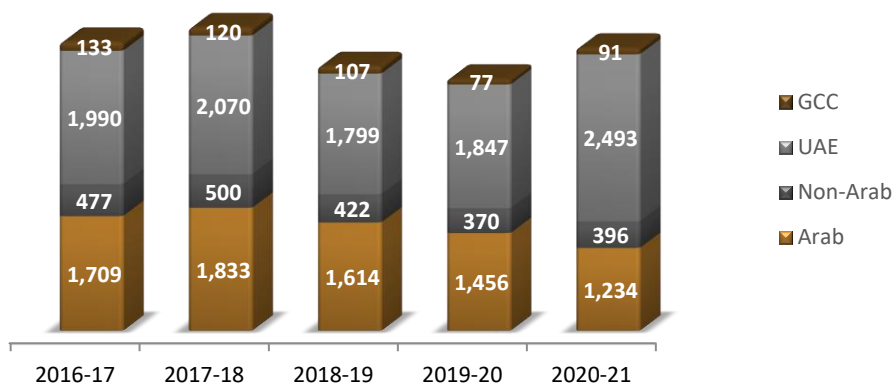
*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate

Students with Aid / Scholarships by Gender*



*Count of financial aid awards and scholarships. Unique count per student enrolled. Count includes degree-seeking students, graduate and undergraduate

Students with Aid / Scholarships by Nationality*



*Count of financial aid awards and scholarships. Unique count per student enrolled. Count includes only degree-seeking students, graduate and undergraduates

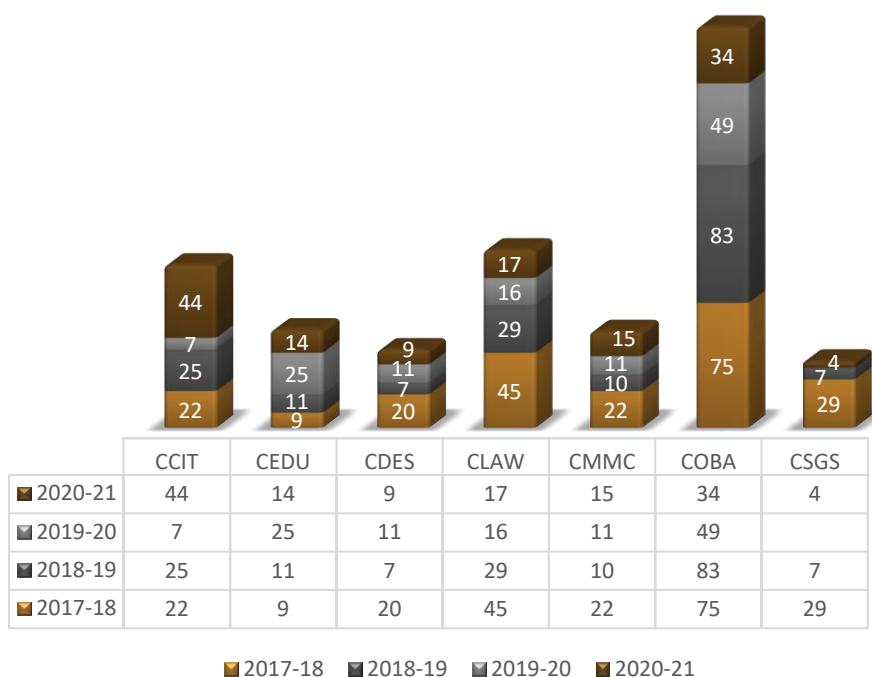
XV. Faculty Research

Faculty Publications and Library Statistics

Library Resources

Resources	2020-21
1. Printed Books	16,910
2. e-books	150,000
3. e-journals	20,000
4. Newspapers	5
5. Print Journals	2 (Print+ Online) <ul style="list-style-type: none"> • Intelligence and National Security • International Journal of Intelligence and Counter Intelligence
6. Online Databases	Al Manhal, Dawsonera, eBrary, Emerald, JSTOR, ProQuest, Taylor and Francis Online, ACM-Digital Library

Faculty Publications by College* - 4 Years



Note: Faculty publications include journal articles, book/ book chapters, conference proceedings and creative work

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

*Data reflected for 2020-21 are CHEDS Spring 20-21 submission and Scopus publication from September 2020 til August 16, 2021

Faculty Publications Types by College* - 4 Years

2017-2018				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	15	6	1	-
CEDU	4	3	2	-
CDES	1	2	-	17
CLAW	28	14	3	-
CMMC	12	-	8	2
COBA	43	11	21	-
CSGS	6	9	14	-
Total	109	45	49	19

2018-2019				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	16	8	0	1
CEDU	6	3	0	2
CDES	0	2	0	5
CLAW	19	6	2	2
CMMC	4	1	5	0
COBA	44	20	19	0
CSGS	1	5	1	0
Total	90	45	27	10

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

*Data reflected for 2020-21 are CHEDS Spring 20-21 submission and Scopus publication from September 2020 til August 16, 2021

2019-2020				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	1	4	-	2
CEDU	2	4	3	2
CDES	-	3	-	22
CLAW	9	5	1	1
CMMC	6	3	2	-
COBA	26	17	2	4
CSGS	-	-	-	-
Total	44	36	8	31

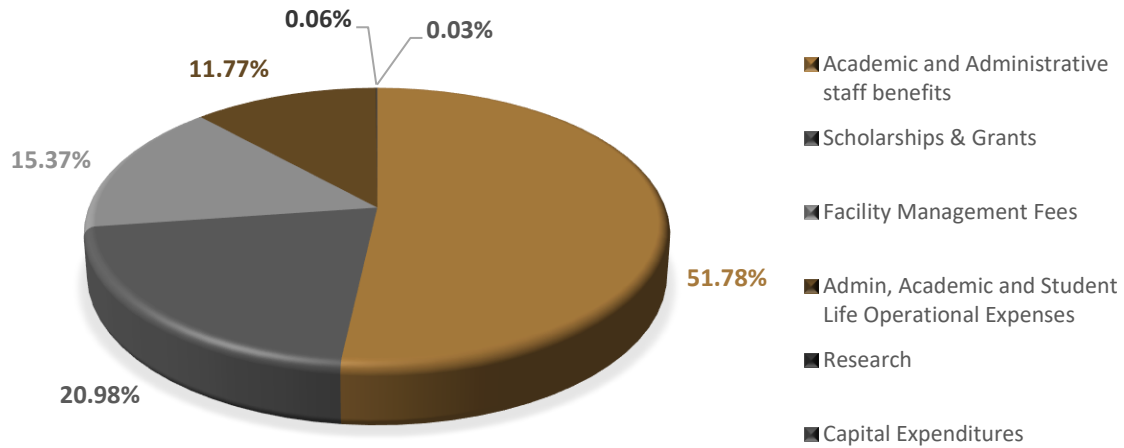
2020-2021				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	26	15	1	2
CEDU	6	2	-	1
CDES	1	-	1	12
CLAW	11	1	5	-
CMMC	7	-	6	2
COBA	31	-	3	-
CSGS	2	1	-	1
Total	84	19	16	18

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

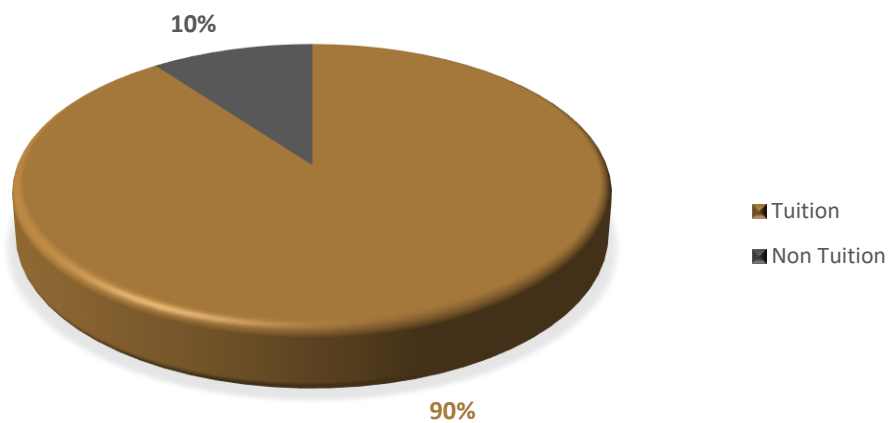
*Data reflected for 2020-21 are CHEDS Spring 20-21 submission and Scopus publication from September 2020 til August 16, 2021

XVI. Financial Data

Expenses*



Revenue*



*Data shown for both expenses and revenue are estimates prior to closing of the fiscal year.

XVII. Terms and Definitions

Term	Definition
Number of applicants	Reported for the entire academic year (i.e., sum of applicants during Fall, Spring and Summer semesters).
Admit Rate	Reported for the entire academic year, percent of accepted applicants who enrolled.
Yield Rate	Reported for the entire academic year, percent of accepted applicants who enrolled.
Student Enrollment	Enrolled students are those that are registered and taking courses at the University. Headcounts include degree-seeking students (visiting students are also included)
Full time student	A student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.
Student level	Freshman: Fewer than 30 credit hours completed; Sophomore: Fewer than 60 but at least 30 credit hours completed; Junior: Fewer than 90 but at least 60 credit hours completed; Senior: At least 90 credit hours completed, and student who has completed a bachelor's degree and enrolled only for additional undergraduate credit; Masters - Year1 (less than 50% of required credits completed); Masters - Year2 (50% or more of required credits completed)
Colleges	COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
Degrees awarded	Degrees conferred from September 1st to August 31st of each academic year.
Course Offerings	Count of unique courses (bridging and core courses); count excludes Capstone, Thesis, and Internship courses and laboratory sessions
Faculty count	Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.
Tuition costs	Estimated based on possible study plan. Tuition costs were augmented for undergraduate students in Spring 15-16. Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging course.
Aid and Scholarships	Analysis sums AUE scholarship and discount; it presents information on financial aid and scholarships that are provided by the American University in the Emirates
Fall to Fall Retention Rate	For UG First-time, Full-time student's.
Cohort	Is defined as the first-time, full-time*, degree-seeking freshmen that enter in a given fall.
Graduation Rate	within 150% of normal time: Undergraduate - 6 years, Graduate -3 years

Term	Definition
Persistence Rate (Fall to Spring)	Percent of students enrolling in consecutive fall and spring terms.
Course Completion Rate	Credits eared (a passing grade in a course) out of credits attempted.
Employment Rate	percentage of graduates who are employed full time, employed part-time or enrolled in higher studies 12 months after graduation

American University in the Emirates



Dubai Intl. Academic City, Block 6
P.O. Box: 503000, Dubai, UAE



+ 971 4 4499 000



info@ae.ae

www.ae.ae



الجامعة
الأمريكية
في الإمارات
American
University
in the Emirates